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QUESTION 1

What activities can be done in Pardot's engagement program? [Choose one answer]

- A. Trigger, action and rule
- B. Trigger, activity and rule
- C. Trigger, activity and check
- D. Trigger, listen and check

Correct Answer: A

QUESTION 2

In order for the Salesforce connector to verify, what does the connector user need to enter?

- A. The Administrator's Pardot credential
- B. The Administrator's Salesforce credential
- C. The connector user's Salesforce credential
- D. The connector user's Pardot credential

Correct Answer: C

QUESTION 3

Pick two statements that describe Segmentation rules:

- A. Retroactive
- B. Snapshot in time
- C. Constantly running
- D. Focus on building lists

Correct Answer: BD

QUESTION 4

Dependent fields in Pardot are:

- A. Fields that have the same value as a field earlier in the form.
- B. Fields are hidden by default, that appear based on a value entered in another field on the form.



- C. Fields are visible by default, that disappear based on a value entered in another field on the form.
- D. Always text fields.

Correct Answer: B

QUESTION 5

Which type of email send can a completion action be added to?

- A. Email template
- B. Autoresponder
- C. Engagement Program email
- D. List email send

Correct Answer: B

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