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QUESTION 1

Which actions can be achieved with completion actions? [Choose three answers]

- A. Assign to queue
- B. Notify account owner
- C. Set profile
- D. Increment prospect field value

Correct Answer: ABC

QUESTION 2

Which two events can set a prospect's Pardot campaign? Choose 2 answers

- A. The Google Ads connector is configured to create and associate to Pardot campaigns
- B. A page action fires to associate the prospect to a campaign
- C. The Google Analytics connector is configured to create and associate to Pardot campaigns
- D. A prospect matches dynamic list criteria

Correct Answer: BC

QUESTION 3

How many social posting connectors can be created in one Pardot account?

- A. There is no limit of social media accounts per social platform.
- B. One social media account per social platform.
- C. Five social media accounts per social platform.
- D. One social media account per user role, per social platform.

Correct Answer: A

QUESTION 4

Which is not a standard role in Pardot?

- A. Sales Manager
- B. Marketing



C. Administrator

D. Sales User

Correct Answer: D

QUESTION 5

By tying your Google Adwords account into your CRM opportunities, what can the connector calculate? (Select all that apply.):

A. Marketing ROI

B. Cost per sales

C. Cost per opportunity

D. Cost per vetted prospect

Correct Answer: CD

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