



# CRT-160<sup>Q&As</sup>

Salesforce Certified Pardot Consultant

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#### QUESTION 1

What triggers a prospect record to sync from Pardot to the CRM? Choose 2 answers

- A. Landing page submission
- B. Mapping new custom fields
- C. Form submission
- D. Opening an email

Correct Answer: A

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#### QUESTION 2

Which three user security limits control the maximum number of prospects a user can target? Choose 3 answers

- A. Number of records the user can import at a time
- B. Number of notifications the user can receive at a time
- C. Number of prospects the user can own at a time
- D. Number of prospects the user can export at a time
- E. Number of prospects the user can email at a time

Correct Answer: ADE

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#### QUESTION 3

How often does Pardot check for changes in Salesforce?

- A. Once every hour
- B. Every 2 minutes
- C. Every 5 minutes
- D. Once every day

Correct Answer: B

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#### QUESTION 4

Pardot offers four default user roles. They are:

- A. Admin, Marketing User, Sales Manager, Sales User



B. System Administrator, Developer, Sales Manager, Sales User

C. Admin, Marketing User, Partner User, Sales User

D. Developer, Marketing User, Sales Manager, Sales User

Correct Answer: A

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#### QUESTION 5

How many times can each action be added to the logic of the same engagement program?

A. Email actions can be used an unlimited amount of times, but the other actions can only be used once per engagement program.

B. Actions can be used an unlimited amount of times in an engagement program.

C. Email actions and pauses can be used an unlimited amount of times, but the other actions can only be used once per engagement program.

D. Actions can each be used only once per engagement program.

Correct Answer: B

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