



CUSTOMER-DATA-PLATFORM^{Q&As}

Salesforce Customer Data Platform (CDP)

Pass Salesforce CUSTOMER-DATA-PLATFORM Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/customer-data-platform.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





QUESTION 1

Which are the following actions can be applied to a previously created segment? (Choose 3)

- A. Deactivate
- B. Copy
- C. Reactivate
- D. Delete
- E. Export

Correct Answer: ABD

QUESTION 2

What is the cardinality between individual and contact point objects?

- A. One to one
- B. Many to one
- C. Many to many
- D. One to many

Correct Answer: D

QUESTION 3

What is the result of a segment using two separate containers linked by an AND:

`SalesOrder.PurchasedItem = 'Yellow' AND SalesOrder.PurchasedItem = 'Belt'?`

- A. Customer who purchased only 'Yellow Belt' items on the purchase.
- B. Customer who purchased any yellow product and also purchased belt of any color.
- C. Customer who purchased 'Yellow Belt' as a single product on the purchase.
- D. Customer who purchased 'Yellow Belt', or any 'yellow' item, or any 'belt' items on the purchase

Correct Answer: B

QUESTION 4



What type of data is collected by a company or entity that does not have a direct relationship with the visitor and customer?

- A. Partner Data
- B. First Party Data
- C. Third Party Data
- D. Second Party Data

Correct Answer: C

QUESTION 5

Which two features are impacted by the Time zone setting in CDP instance?

- A. Ingestion Schedule
- B. Activation Schedule
- C. Identity Resolution publish schedule
- D. Segmentation schedule

Correct Answer: BD

[CUSTOMER-DATA-PLATFORM PDF Dumps](#)

[CUSTOMER-DATA-PLATFORM Practice Test](#)

[CUSTOMER-DATA-PLATFORM Braindumps](#)