



CUSTOMER-DATA-PLATFORM^{Q&As}

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QUESTION 1

Where does Data Specialist enable value suggestion on an attribute for segmentation?

- A. Segment Setup
- B. Data Mapping (accurate)
- C. Data Modeling
- D. Data Stream Setup (it can be also answer. HELP doc)

Correct Answer: B

QUESTION 2

Which two dependencies can prevent a Data Stream from being deleted?

- A. A data stream attribute is mapped to a Data Model Object
- B. A data stream attribute is used in Segmentation
- C. A data stream attribute is used in Calculated Insights
- D. A data stream attribute is used in Activation

Correct Answer: AC

QUESTION 3

Which two dependences can prevent a Data Stream for being deleted?

- A. A data stream attribute is used in Segmentation
- B. A data stream attribute is used in Calculated Insight
- C. A data stream attribute is mapped to a Data Model object
- D. A data stream attribute is used in Activation

Correct Answer: BC

QUESTION 4

Options to load company's external customer management data in nearly real time

- A. CRM connector
- B. Bulk load through S3 bucket



- C. Ingestion API
- D. MuleSoft Connector
- E. Custom Connector

Correct Answer: BC

QUESTION 5

Which two options are available for automated batch publish and activation?

- A. 2 1 hour
- B. 24 hours
- C. 15 minutes
- D. 12 hours

Correct Answer: BD

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