



CUSTOMER-DATA-PLATFORM^{Q&As}

Salesforce Customer Data Platform (CDP)

Pass Salesforce CUSTOMER-DATA-PLATFORM Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/customer-data-platform.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





QUESTION 1

In addition to Unified Individual Object, what other object does Salesforce CDP automatically create and manage during the Identity Resolution process?

- A. Unified Lead Objects
- B. Unified Contact Point Objects
- C. Unified Order Objects
- D. Unified Product Objects

Correct Answer: B

QUESTION 2

What are the two distinct phases of data management in CDP?

- A. Data Ingestion
- B. Data Actions
- C. Data Modeling
- D. Data Activation

Correct Answer: AC

QUESTION 3

How does Identity Resolution select attributes for Unified individuals when there is --- attribute----?

- A. Leverage Match Rules
- B. Leverage Reconciliation Rules
- C. Create additional Rule Sets
- D. Create additional Contact Points

Correct Answer: B

QUESTION 4



How long does it take for the suggested values to be visible after being enabled?

- A. Up to 1 week
- B. Up to 24 hours
- C. Instantly
- D. Up to 48 hours

Correct Answer: B

QUESTION 5

Where activated Segments found in Marketing Cloud?

- A. Salesforce Data Extensions
- B. Standard DE
- C. Filtered DE
- D. Shared DE

Correct Answer: D

[Latest CUSTOMER-DATA-PLATFORM Dumps](#)

[CUSTOMER-DATA-PLATFORM VCE Dumps](#)

[CUSTOMER-DATA-PLATFORM Practice Test](#)