



CUSTOMER-DATA-PLATFORM^{Q&As}

Salesforce Customer Data Platform (CDP)

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QUESTION 1

When activating on Unified Individual which three attributes are automatically included?

- A. Contact address
- B. Email SK
- C. Contact phone number
- D. Contact ID
- E. Contact email address

Correct Answer: BCE

QUESTION 2

Which API would you use to surface additional information from the CDP into Service Cloud?

- A. Query API
- B. Unified Profile API
- C. Calculated Insights API
- D. Profile API

Correct Answer: D

QUESTION 3

Which configuration supports separate AWS S3 buckets for data ingestion and activation?

- A. Separate user credentials for data stream and activation
- B. Dedicated S3 data source configuration in CDP Setup
- C. Separate user credentials for data stream and activation target
- D. Dedicated S3 data source configuration in Activation Setup

Correct Answer: C

QUESTION 4

What are two options to stop a segment from publishing to an activation if it is no longer needed?

- A. Skip



- B. Delete
- C. Unpublish
- D. Disable

Correct Answer: BD

QUESTION 5

Which field in the recommended source schema is not editable?

- A. Field Label
- B. Field API Name
- C. Header Label
- D. Data Type

Correct Answer: C

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