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#### **QUESTION 1**

Universal Containers (UC) maintains a collection of several million Account records that represent business in the United Sates. As a logistics company, this list is one of the most valuable and important components of UC\\'s business, and the accuracy of shipping addresses is paramount. Recently it has been noticed that too many of the addresses of these businesses are inaccurate, or the businesses don\\'t exist. Which two scalable strategies should UC consider to improve the quality of their Account addresses?

- A. Contact each business on the list and ask them to review and update their address information.
- B. Build a team of employees that validate Accounts by searching the web and making phone calls.
- C. Integrate with a third-party database or services for address validation and enrichment.
- D. Leverage Data.com Clean to clean up Account address fields with the DandB database.

Correct Answer: CD

#### **QUESTION 2**

Universal Containers (UC) is a major supplier of office supplies. Some products are produced by UC and some by other manufacturers. Recently, a number of customers have complained that product descriptions on the invoices do not match the descriptions in the online catalog and on some of the order confirmations (e.g., "ballpoint pen" in the catalog and "pen" on the invoice, and item color labels are inconsistent: "what vs. "White" or "blk" vs. "Black"). All product data is consolidated in the company data warehouse and pushed to Salesforce to generate quotes and invoices. The online catalog and webshop is a Salesforce Customer Community solution. What is a correct technique UC should use to solve the data inconsistency?

- A. Change integration to let product master systems update product data directly in Salesforce via the Salesforce API.
- B. Add custom fields to the Product standard object in Salesforce to store data from the different source systems.
- C. Define a data taxonomy for product data and apply the taxonomy to the product data in the data warehouse.
- D. Build Apex Triggers in Salesforce that ensure products have the correct names and labels after data is loaded into salesforce.

Correct Answer: C

#### **QUESTION 3**

UC is migrating data from legacy system to SF. UC would like to preserve the following information on records being migrated:

Date time stamps for created date and last modified date. Ownership of records belonging to inactive users being migrated to Salesforce. Which 2 solutions should a data architect recommends to preserve the date timestamps and ownership on records? Choose 2 answers.

- A. Log a case with SF to update these fields
- B. Enable update records with Inactive Owners Permission



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- C. Enable Set Audit fields upon Record Creation Permission
- D. Enable modify all and view all permission.

Correct Answer: BC

#### **QUESTION 4**

Universal Containers (UC) has a data model as shown in the image. The Project object has a private sharing model, and it has Roll -Up summary fields to calculate the number of resources assigned to the project, total

hours for the project, and the number of work items associated to the project. What should the architect consider, knowing there will be a large amount of time entry records to be loaded regularly from an external system into Salesforce.com?

- A. Load all data using external IDs to link to parent records.
- B. Use workflow to calculate summary values instead of Roll -Up.
- C. Use triggers to calculate summary values instead of Roll -Up.
- D. Load all data after deferring sharing calculations.

Correct Answer: D

#### **QUESTION 5**

What makes Skinny tables fast? Choose three answers.

- A. They do not include soft-deleted records
- B. They avoid resource intensive joins
- C. Their tables are kept in sync with their source tables when the source tables are modified
- D. They can contain fields from other objects
- E. They support up to a max of 100 of columns

Correct Answer: ABC

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