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QUESTION 1

Universal Containers is experiencing frequent and persistent group membership locking issues that severely restricts its ability to manage manual and a automated updates at the same time. What should a data architect do in order to restore the issue?

- A. Enable granular locking
- B. Enable parallel sharing rule calculation.
- C. Enable defer sharing calculation
- D. Enable implicit sharing

Correct Answer: A

QUESTION 2

Universal Containers has a custom object with millions of rows of data. When executing SOQL queries, which three options prevent a query from being selective? (Choose three.)

- A. Using leading % wildcards.
- B. Using trailing % wildcards.
- C. Performing large loads and deletions.
- D. Using NOT and != operators.
- E. Using a custom index on a deterministic formula field.

Correct Answer: ADE

QUESTION 3

Cloud Kicks has a Salesforce instance with 12,000 Account records. Managers at the company have noticed similar, but not identical, Account names and addresses.

The Chief Technology Officer (CTO) at Cloud Kicks is concerned about proper data quality.

Which steps should the CTO take to address this issue?

- A. 1. Use a service to standardize Account addresses.
2. Use a 3rd-party tool to merge Accounts based on rules.
- B. 1. Run a report.
2. Find Accounts whose name starts with the same five characters, and merge those Accounts.
- C. 1. Have the Account Owner clean their Accounts' addresses.



2. Merge Accounts with the same address.
- D. 1. Enable Account de-duplication by creating matching rules in Salesforce.
2. The system will then mass merge duplicate Accounts.

Correct Answer: D

QUESTION 4

Universal Containers (UC) is implementing a new customer categorization process where customers should be assigned to a Gold, Silver, or Bronze category if they've purchased UC's new support service. Customers are expected to be evenly distributed across all three categories. Currently, UC has around 500,000 customers, and is expecting 1% of existing non-categorized customers to purchase UC's new support service every month over the next five years. What is the recommended solution to ensure longterm performance, bearing in mind the above requirements?

- A. Implement a new global picklist custom field with Gold, Silver, and Bronze values and enable it in Account.
- B. Implement a new picklist custom field in the Account object with Gold, Silver, and Bronze values.
- C. Implement a new Categories custom object and a master-detail relationship from Account to Category.
- D. Implement a new Categories custom object and create a lookup field from Account to Category.

Correct Answer: B

QUESTION 5

Get Cloud Consulting needs to integrate two different systems with customer records into the Salesforce Account object. So that no duplicate records are created in Salesforce, Master Data Management will be used.

An Architect needs to determine which system is the system of record on a field level.

What should the Architect do to achieve this goal?

- A. Master Data Management systems determine system of record, and the Architect doesn't have to think about what data is controlled by what system.
- B. Key stakeholders should review any fields that share the same purpose between systems to see how they will be used in Salesforce.
- C. The database schema for each external system should be reviewed, and fields with different names should always be separate fields in Salesforce.
- D. Any field that is an input field in either external system will be overwritten by the last record integrated and can never have a system of record.

Correct Answer: C



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