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QUESTION 1

A shipping and logistics company has created a large number of reports within Sales Cloud since Salesforce was introduced. Some of these reports analyze large amounts of data regarding the whereabouts of the company's containers, and they are starting to time out when users are trying to run the reports. What is a recommended approach to avoid these time-out issues?

- A. Improve reporting performance by creating a custom Visualforce report that is using a cache of the records in the report.
- B. Improve reporting performance by replacing the existing reports in Sales Cloud with new reports based on Analytics Cloud.
- C. Improve reporting performance by creating an Apex trigger for the Report object that will pre- fetch data before the report is run.
- D. Improve reporting performance by creating a dashboard that is scheduled to run the reports only once per day.

Correct Answer: B

QUESTION 2

Universal Containers (UC) has implemented Salesforce, UC is running out of storage and needs to have an archiving solution, UC would like to maintain two years of data in Salesforce and archive older data out of Salesforce.

Which solution should a data architect recommend as an archiving solution?

- A. Use a third-party backup solution to backup all data off platform.
- B. Build a batch job to move all records off platform, and delete all records from Salesforce.
- C. Build a batch job to move two-year-old records off platform, and delete records from Salesforce.
- D. Build a batch job to move all records off platform, and delete old records from Salesforce.

Correct Answer: A

QUESTION 3

Universal Containers is rolling out Sales App globally to bring sales teams together on one platform. UC expects millions of opportunities and accounts to be created and is concerned about the performance of the application.

Which three recommendations should the data architect make to avoid data skew? (Choose three.)

- A. Limit associating 10,000 records looking up to same records
- B. Assign 10,000 opportunities to one account



- C. Limit assigning one user 10,000 records ownership
- D. Use pick list fields rather than lookup to custom object
- E. Limit associating 10,000 Opportunities to one account

Correct Answer: ACE

QUESTION 4

UC is trying to switch from legacy CRM to salesforce and wants to keep legacy CRM and salesforce in place till all the functionality is deployed in salesforce. The want to keep data in synch b/w Salesforce, legacy CRM and SAP. What is the recommendation.

- A. Integrate legacy CRM to salesforce and keep data in synch till new functionality is in place
- B. Do not integrate legacy CRM to Salesforce, but integrate salesforce to SAP
- C. Integrate SAP with Salesforce, SAP to legacy CRM but not legacy CRM to Salesforce
- D. Suggest MDM solution and link MDM to salesforce and SAP

Correct Answer: CD

QUESTION 5

A customer is operating in a highly regulated industry and is planning to implement Salesforce. The customer information maintained in Salesforce, includes the following:

1.

Personally identifiable information (PII)

2.

IP restrictions on profiles organized by geographic location

3.

Financial records that need to be private and accessible only by the assigned sales associate

4.

Users should not be allowed to export information from Salesforce

Enterprise Security has mandated access to be restricted to users within a specific geography and detail monitoring of user activity.

Which three Salesforce Shield capabilities should a data architect recommend? (Choose three.)

- A. Event monitoring to monitor all user activities
- B. Restrict access to SF from users outside specific geography



- C. Prevent Sales users access to customer PII information
- D. Transaction security policies to prevent export of SF Data.
- E. Encrypt Sensitive Customer information maintained in SF.

Correct Answer: ABE

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