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QUESTION 1

Universal Containers has a custom object with millions of rows of data. When executing SOQL queries, which three options prevent a query from being selective? (Choose three.)

- A. Using leading % wildcards.
- B. Using trailing % wildcards.
- C. Performing large loads and deletions.
- D. Using NOT and != operators.
- E. Using a custom index on a deterministic formula field.

Correct Answer: ADE

QUESTION 2

Universal Containers (UC) is implementing a new customer categorization process where customers should be assigned to a Gold, Silver, or Bronze category if they've purchased UC's new support service. Customers are expected to be evenly distributed across all three categories. Currently, UC has around 500,000 customers, and is expecting 1% of existing non-categorized customers to purchase UC's new support service every month over the next five years. What is the recommended solution to ensure longterm performance, bearing in mind the above requirements?

- A. Implement a new global picklist custom field with Gold, Silver, and Bronze values and enable it in Account.
- B. Implement a new picklist custom field in the Account object with Gold, Silver, and Bronze values.
- C. Implement a new Categories custom object and a master-detail relationship from Account to Category.
- D. Implement a new Categories custom object and create a lookup field from Account to Category.

Correct Answer: B

QUESTION 3

Universal Containers (UC) requires 2 years of customer related cases to be available on Salesforce for operational reporting. Any cases older than 2 years and up to 7 years need to be available on demand to service agents. UC creates 5 millions cases per year.

Which two data archiving strategies should a data architect recommend? (Choose two.)

- A. Use custom objects for cases older than 2 years and use nightly batch to move them.
- B. Sync cases older than 2 years to an external database, and provide access to Service agents to the database
- C. Use Big objects for cases older than 2 years, and use nightly batch to move them.
- D. Use Heroku and external objects to display cases older than 2 years and bulk API to hard delete from Salesforce.



Correct Answer: BC

QUESTION 4

Universal Containers (UC) has a Salesforce org with multiple automated processes defined for group membership processing. UC also has multiple admins on staff that perform manual adjustments to the role hierarchy. The automated tasks and manual tasks overlap daily, and UC is experiencing "lock errors" consistently.

What should a data architect recommend to mitigate these errors?

- A. Enable granular locking
- B. Ask Salesforce support for additional CPU power
- C. Remove SOQL statements from Apex Loops
- D. Enable sharing recalculations

Correct Answer: A

Reference: https://help.salesforce.com/articleView?id=000325942andlanguage=en_USandtype=1andmode=1

QUESTION 5

Universal Containers (UC) has migrated its back-office data into an on-premise database with REST API access. UC recently implemented Sales Cloud for its sales organization, but users are complaining about a lack of order data inside Salesforce.

UC is concerned about Salesforce storage limits but would still like Sales Cloud to have access to the data.

Which design pattern should a data architect select to satisfy the requirement?

- A. Develop a bidirectional integration between the on-premise system and Salesforce
- B. Use Salesforce Connect to virtualize the data in Salesforce and avoid storage limits
- C. Migrate and persist the data in Salesforce to take advantage of native functionality
- D. Build a UI for the on-premise system and iframe it in Salesforce

Correct Answer: B

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