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QUESTION 1

An elementary school plans to implement the K-12 Architecture Kit in a new org. The school want to be able to send SMS messengers to parents. Which solution should the consultant recommend to meet the requirement?

- A. Parbot
- B. Social Studio
- C. Education Data Architecture
- D. App on the AppExchange

Correct Answer: C

QUESTION 2

An elementary school wants to implement an out-of-the-box solution to track enrollments by grade. Which solution should the consultant recommend?

- A. K-12 Architecture Kit
- B. Nonprofit Success Pack
- C. Education Data Architecture
- D. Program Management Module

Correct Answer: A

QUESTION 3

A university needs an email marketing tool that all program staff can use for masscommunications. Program staff need to send emails that list missing application items to students. The items are stored on a custom object in Salesforce. It is important that program staff only have access to their own department's marketing materials, leads, prospects, and templates.

Which solution should the consultant recommend?

- A. Salesforce Mass Email
- B. Custom automation with an email alert
- C. Marketing Cloud
- D. Digital Engagement Messaging

Correct Answer: C



QUESTION 4

Major gift officers at an institution are feeling overwhelmed by the large set of portfolios they have manage. They want to send mass emails to constituents in their territories and automate donor prospect prioritization based on engagement and specified criteria.

Which solution should consultant recommend?

- A. foundationConnect
- B. Salesforce Inbox
- C. Pardot
- D. Marketing Cloud

Correct Answer: D

QUESTION 5

A university dean wants to refer students for summer engineering internships and requests a list of people who earned high final scores in the Intro to Civil Engineering class. Which objects should the consultant include in the report?

- A. Program Enrollment with Contact
- B. Term Grades with Contact
- C. Education History with Account
- D. Course Connections with Academic Program

Correct Answer: B

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