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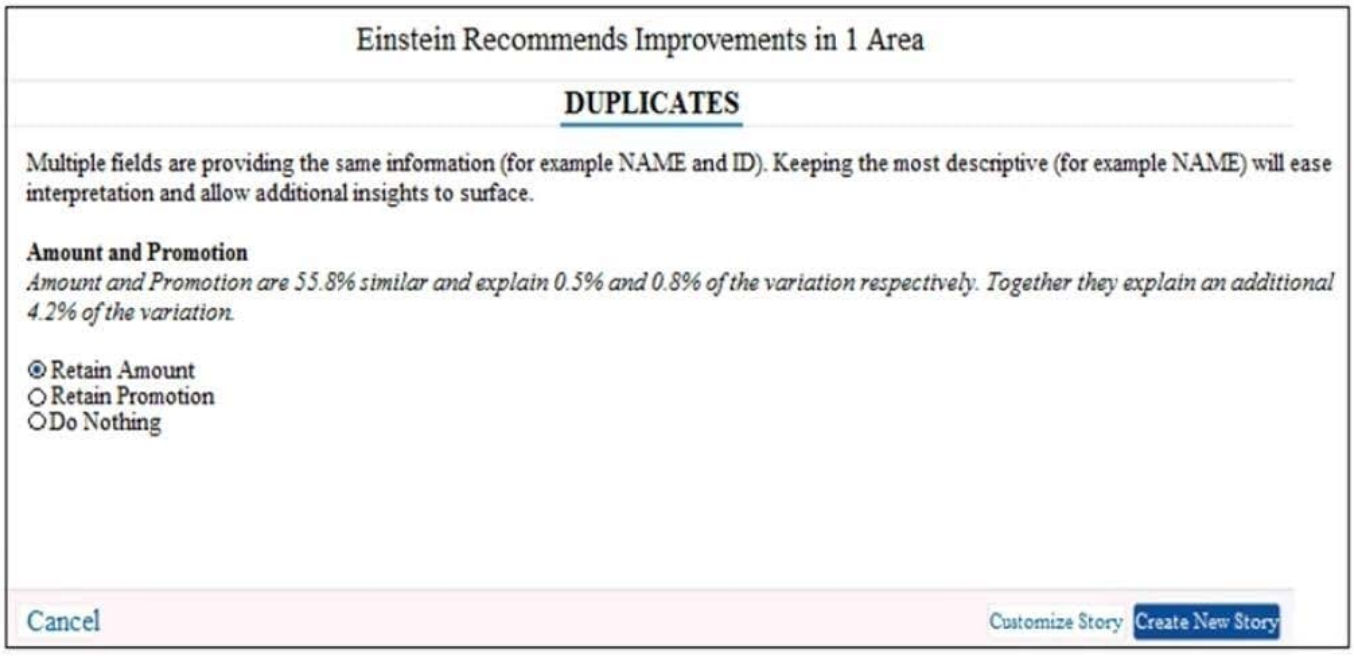
QUESTION 1

Refer to the graphic.



Einstein found a recommendation to improve the story: apparently there are two variables that behave the same. Given there is no additional information, what is the correct action?

A. Retain Promotion; it is an actionable variable and without it, we cannot recommend prescriptive actions.

B. Cancel this story and redefine the dataset.

C. Retain Amount; not knowing the size of a deal makes it hard to predict if will be won.

D. Do nothing; they appear to be similar, but there might be differences from the business perspective.

Correct Answer: A

QUESTION 2

Universal Containers (UC) is a multinational company that utilizes Salesforce and has a variety of internal systems. UC uses Einstein Analytics for their data analysis platform and they want to automate their weekly manual process to create a dataset from their on-premise data warehouse. Which solution should a consultant recommend to meet this requirement?

A. Utilize a Salesforce weekly export feature

B. Utilize Analytics Connector.

C. Utilize middleware with Analytics External Data API

D. Utilize a dataflow

Correct Answer: C

QUESTION 3

What is another name for the type of insight that examines how one variable explains variation of the outcome variable?

A. Third-order analysis

B. Object-oriented analysis

C. Second-order analysis

D. First-order analysis

E. Spectrum analysis

Correct Answer: D

QUESTION 4

What are two benefits of designing using the "Progressive Disclosure" principle? Choose 2 answers

A. improved ease of use for end users

B. Discounted EA licenses when growth is achieved

C. Automatic conditional formatting

D. Better dashboard performance

Correct Answer: AD

https://developer.salesforce.com/blogs/developer-relations/2017/04/lightning-components-performancebest-practices.html

QUESTION 5

A client has a dataset comprised of Opportunity data and Opportunity Line level data. The client wants to use this dataset with Einstein Discovery to understand the Opportunity win rate.

What must be done to the dataset to achieve this goal?

A. Select the isWon = True outcome variable and generate the story.

B. Filter to only look at isWon = True records to avoid skewing the results.

C. Click Create Story and Einstein will take care of the rest.

D. Change the grain by removing the line level detail as it will skew the win rate.

Correct Answer: C

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