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QUESTION 1

The mission of No More Homelessness (NMH) is to help every homeless person in the best possible manner through its Experience Cloud site. NMH's sitemanager wants to set up search engine optimization (SEO) to ensure NMH's public

Experience Cloud site is visible to search engines.

Which two practices does the site manager need to do to ensure SEO is implemented successfully?

Choose 2 answers

- A. Check whether a custom robots.txt file to control indexing has been created.
- B. Check whether the Experience site is public and activated. Pencil and Paper
- C. Check whether the SEO Institute has provided the approval for the site with end date.
- D. Check whether manual sitemap refresh happens on the last day of every month.

Correct Answer: AB

A robots.txt file is a text file that tells web crawlers which pages or files the crawler can or can't request from your site. This is used mainly to avoid overloading your site with requests; it is not a mechanism for keeping a web page out of

Google. You can create a custom robots.txt file for your Experience Cloud site to control how search engines index your site.

To make your Experience Cloud site visible to search engines, you also need to make sure that your site is public and activated. A public site allows anyone on the internet to access your site without logging in. An activated site is live and ready for visitors.

QUESTION 2

Which three permissions are included for a delegated administrator?

Choose 3 answers

- A. Create and edit external user records.
- B. Manage object access for external users.
- C. Add external users to multiple accounts.
- D. Generate new passwords for external users.
- E. Manage permissions sets for external users on their account.

Correct Answer: ADE

Three permissions that are included for a delegated administrator are A, D, and E. A delegated administrator is a user who has limited administrative privileges to perform certain usermanagement tasks on behalf of an administrator. A



delegated administrator can create and edit external user records, generate new passwords for external users, and manage permission sets for external users on their account. A delegated administrator cannot manage object access or add external users to multiple accounts.

QUESTION 3

Insightopia's Experience Cloud site went live on the first day of the last month. The launch has been very successful, and the number of community members has reached the first milestone of 10,000. The Experience Cloud site manager wants to implement gamification methods to increase engagement and adoption.

What should be the recommended approach for implementing gamification?

- A. Use the Missions feature to assign badges to members automatically.
- B. Use the Einstein game mechanics feature for implementing gamification.
- C. Build flows to implement gamification for community members.
- D. Organize a community event to get ideas for implementing gamification.

Correct Answer: A

A recommended approach for implementing gamification is to use the Missions feature to assign badges to members automatically. Missions are a feature that allows you to create challenges and rewards for your site members based on their actions and behaviors. You can use Missions to define criteria and actions that trigger badges, points, or ranks for your members. For example, you can create a Mission that awards a badge to a member who posts a question, comments on an answer, or likes a post.

QUESTION 4

DreamHouse Realty recently created a site for potential buyers. The content is organized using topics.

Where can site users go to find out how current and popular a topic is?

- A. Trending Topics Channel
- B. Collaboration Dashboard
- C. Topic's detail page
- D. Content Management Report

Correct Answer: C

To find out how current and popular a topic is, site users can go to the topic's detail page. The topic's detail page shows information such as the number of followers, the number of posts, and the last activity date of the topic. Site users can also see the related topics and subtopics, as well as filter the content by type or time range.

QUESTION 5

Northern Trail Outfitters (NTO) is planning to create an HR desk for its employees. The Technology team recommend



using Experience Cloud to build the HR help desk app. What should NTO consider when building the HR desk app?

- A. HR user profile is only available in Employee Cloud with Employee permission set license.
- B. In order to protect employee privacy, the HR help desk app should be created in a different org than the main org.
- C. In order to leverage organizational structure, the HR help app must be created in the main org.
- D. HR user profile is only available in Enterprise and Performance Editions with HR permission set license.

Correct Answer: C

When building an HR help desk app using Experience Cloud, you need to consider some points, such as:

HR user profile is not only available in Employee Cloud with Employee permission set license. HR user profile is a standard profile that can be used with any user license type that supports Experience Cloud access. In order to protect

employee privacy, the HR help desk app does not need to be created in a different org than the main org. You can use sharing settings and permissions to control who can access what data in your org. In order to leverage organizational

structure, the HR help app must be created in the main org. This will allow you to use role hierarchy and public groups to share data based on your org structure.

HR user profile is not only available in Enterprise and Performance Editions with HR permission set license. HR user profile is available in any edition that supports Experience Cloud.

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