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QUESTION 1

Cloud Kicks (CK)is about to launch a public site and is expecting very high traffic in certain regions. CK will be using Content Delivery Network (CDN). What should CK consider during the go-live phase to prevent usability issues?

A. CK should provision and activate CDN in those regions where traffic is high.

B. CK should provision CDN in those regions where traffic is high and activate CDN where traffic is low.

C. CK should provision and activate CDN in those regions where traffic is low

D. CK should provision CDN in those regions where traffic is low and activate CDN where traffic is high.

Correct Answer: A

To prevent usability issues, CK should provision and activate CDN in those regions where traffic is high. A CDN is a network of servers that delivers cached static content from websites to users based on the geographic location of the user. By provisioning and activating CDN in high-traffic regions, CK can improve the performance and availability of their public site for their users.

QUESTION 2

Ursa Major Solar (UMS) would like to display a collection of news articles it has added to a workspace in Salesforce via a CMS Collection in its customer portal. Where should UMS create the CMS collection before configuring the CMS Collection component in Experience Builder?

A. Administrator in Workspaces

B. Content Management inWorkspaces

C. Community Setting

D. Branding Sets

Correct Answer: B

Content Management in Workspaces is where UMS can create the CMS collection before configuring the CMS Collection component in Experience Builder. Content Management allows UMS to create, manage, and publish content from Salesforce to its customer portal. UMS can create a CMS collection that contains a group of news articles from a workspace and then use the CMS Collection component to display the collection on its site.

QUESTION 3

Which three items are reportable by a site administrator through Google Analytics for Experience Cloud sites?

Choose 3 answers

A. Page View by Salesforce Object

B. Search Activity

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C. User Login History Option

D. Number of Case Created by user

E. Contact Support page Activity

Correct Answer: BCE

Three items that are reportable by a site administrator throughGoogle Analytics for Experience Cloud sites are B, C, and E. Google Analytics is a tool that allows you to measure and analyze the traffic and behavior of your Experience Cloud

site visitors. Google Analytics can report on various items, such as:

Search Activity: This item shows how users search for content on your site, such as the number of searches, the search terms used, the number of results returned, and the click-through rate.

User Login History Option: This item shows how users log in to your site,such as the number of logins, the login methods used, the login duration, and the login frequency.

Contact Support page Activity: This item shows how users interact with your contact support page, such as the number of visits, the bounce rate, the averagetime on page, and the conversion rate.

QUESTION 4

Cloud Kicks (CK) is launching a new public marketing site. The company expects a large volume of traffic and wants to ensure its site performs well. CK also wants repeat visitors to have the fastest browsing experience possible. What should CK do to get the best performing site?

A. Schedule Apex jobs to push content to users\' browser caches.

B. Use Next Best Action to predict what content to serve to the user\'s browser.

C. Disable Visualforce to make all pages switch to Lightning.

D. Enable and configure the Content Delivery Network so that public content is cached.

Correct Answer: D

The ContentDelivery Network (CDN) is a feature that improves the performance of public sites by caching static content, such as images, CSS files, and JavaScript files, on servers that are closer to the site visitors. This reduces the load on the Salesforce servers and speeds up the page loading time. CK can enable and configure the CDN from Experience Builder settings.

QUESTION 5

Cloud Kicks (CK) is in the process of updating and retiring multiple Experience Cloud sites on its one org.

What should CK consider before taking action as itinactivates and brings on new sites?

A. Each org can have up to 100 Experience Cloud sites; preview sites don\'t count toward that limit.

B. Each org can have up to 100 Experience Cloud sites; preview sites count toward that limit but inactive sites donot.

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C. Each org can have up to 100 Experience Cloud sites; active, preview, and inactive sites all count toward that limit.

D. Each org can have up to 100 Experience Cloud sites as long as they are active.

Correct Answer: C

This license type allows users to access accounts, contacts, leads, opportunities, orders, price books, products, and custom objects in a partner community. Channel Account users can also register deals and collaborate with UMS on sales opportunities. Channel Account users cannot access reports and dashboards, cases, or Knowledge articles.

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