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QUESTION 1

Smart Goals are created automatically by Google\\'s machine-learning algorithms.

A. True

B. False

Correct Answer: A

QUESTION 2

Which report shows users who initiated sessions over 1-day, 7-day, 14-day, and 30-day periods?

A. Active Users report

B. Users Flow report

C. User Explorer report

D. Cohort Analysis report

Correct Answer: A

QUESTION 3

Which of these can you NOT share using The Solutions Gallery?

A. Segments

B. Custom reports

C. Custom Dimensions

D. Goals

Correct Answer: C

QUESTION 4

Which filter would apply if you only wanted to include data from a campaign titled "Back to School" in Campaign reports?

A. Custom Search and Replace filter with field "Campaign Name", string "back to school", and pattern "include"

B. Custom Include filter with field "Page Title" and pattern "back to school"

C. Custom Include filter with field "Campaign Name" and pattern "back to school"

D. Predefined Include filter with "traffic to the hostname" "that are equal to" "back to school"

Correct Answer: C

QUESTION 5

Filters let you include, exclude, or modify the data you collect in a view.

A. False

B. True

Correct Answer: B

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