

HP2-W104^{Q&As}

Selling HP TippingPoint Security Solutions

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QUESTION 1

What is a unique HP TippingPoint selling point?

- A. Market-leading anti-virus research and protection
- B. The recommended settings (suggestions about how to sell) that have been maintained since
- C. Market-leading Network Behavior and Anomaly Detection (NBAD)
- D. The recommended settings (IPS filters that block out-of-the-box) that have been maintained since 2001

Correct Answer: C

QUESTION 2

What does reducing risk with proactive risk reduction mean?

- A. Deploying "best of breed" security technologies within corporate networks
- B. Having internal users\\' laptops running with anti-virus software and personal firewalls
- C. Developing security awareness programs and keeping up to date with security technologies
- D. Analyzing everything in Information Security and IT Operations, providing context, and acting appropriately

Correct Answer: A

QUESTION 3

Which cyber adversaries are the most efficient and effective in exploiting company assets?

- A. Security administrators
- B. Business partners
- C. Disgruntled customers
- D. Nation states, hacktivists, and cyber criminals

Correct Answer: D

QUESTION 4

What is the security approach that HP ESP adopted from Lockheed-Martin\\'s Computer Emergency Response Team to disrupt the adversary?

A. The Internal Emergency Response Team



- B. The Destructor
- C. The Kill Chain
- D. Detect it. Contain it. Stop it

Correct Answer: C

QUESTION 5

What is a benefit of a holistic approach to security?

- A. Use only one solution product to manage security.
- B. Get the budget for Data Center protection.
- C. Proactive risk reduction to see everything, provide the context and act appropriately.
- D. Every team member has the same role and can be replaced at any time.

Correct Answer: C

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