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IBM Enterprise Content Management Sales Mastery Test v3

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QUESTION 1

What is Content Manager OnDemand "optimized" for?

A. Workflows

B. Content Analytics

C. Individual documents

D. Large scale storage of print output

Correct Answer: D

QUESTION 2

Which is not a "Top of Mind" need for case interested executives?

A. Effectiveness of core LOB applications

B. Providing comprehensive visibility into process metrics, spend and customer satisfaction

C. Increasing IT spending

D. Adhering to regulatory compliance and maintaining proper controls and records

Correct Answer: C

QUESTION 3

Which of the following increases the cost and complexity of the collection process?

A. Employees undertaking their own collection process without organizational authorization.

B. The migration of enterprise data to unsecured personal mobile devices.

C. Arduous chain-of-custody documentation on diverse data sources, collection methods and rising information volumes.

D. Intensive post-review computational analysis.

Correct Answer: C

QUESTION 4

Which of the following could be classified as ROT Data?

A. Operational records that need to be retained

B. Records data hidden in piles of unstructured data

C. Trivial data that has no value to the company or the user

D. High-value company information that needs to be identified

Correct Answer: C

QUESTION 5

Which IBM bundle comes with Content Navigator?

A. IBM Content Foundation

B. IBM Connections ContentManager

C. IBM Connections Enterprise Content Edition

D. A and C

Correct Answer: D

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