

M2070-740^{Q&As}

IBM Enterprise Content Management Sales Mastery Test v3

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QUESTION 1

IBM Content Navigator is commonly referred to as:

- A. An ECM plug-in
- B. The Content Experience Platform
- C. CN8
- D. Caravan
- Correct Answer: B

QUESTION 2

How does Case Manager uniquely provide the best solution platform that integrates with ECM?

- A. Case Manager provides special user interfaces to deal with documents
- B. Case Manager is built and based on the industry standard content management API called CMIS.
- C. Case Manager uses the IBM Content Navigator framework
- D. All of the above.
- Correct Answer: C

QUESTION 3

IBM Case Manager includes key differentiators across the competition including:

- A. Based on an industry leading BRMS (business rules) platform
- B. Rapid time-to-value with template support and a LOB based design environment
- C. Based on an industry leading collaboration platform
- D. All of the above
- Correct Answer: B

QUESTION 4

Customers that require Social Tools like blogs and wikis and Back-office ECM solutions also need:

- A. IBM Content Navigator
- B. IBM Connections Enterprise Content Edition



- C. IBM Connections ContentManager
- D. IBM WebSphere Portal

Correct Answer: B

QUESTION 5

If a bank eliminates daily courier pickups by scanning documents in the branch, approximately how many US dollars will it save per branch per day?

A. 3 dollars

B. 40 dollars

- C. 70 dollars
- D. 120 dollars

Correct Answer: C

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