

M2070-740^{Q&As}

IBM Enterprise Content Management Sales Mastery Test v3

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QUESTION 1

The following are reasons why access to information is key. Which is not an ICM OOTB capability?

- A. Capture and activation of information in the context of a case
- B. Access to web based news sources
- C. Access to critical content for decisions, as evidence in a case and as a source for deeper insights
- D. Virtually 360-degree view of case information

Correct Answer: B

QUESTION 2

Which common retention schedule gaps are resolved by the IBM Records and Retention Management solution?

- A. Linkage of relevant legal citations to each of the record classes
- B. Efficient management and application of their retention schedulesacross multiple jurisdictions
- C. Enforce certified records management practices on electronically stored information
- D. All of the above

Correct Answer: B

QUESTION 3

Which of these groups are OnDemands major competitors?

- A. CA. Microsoft, SAP
- B. ASG/Mobius, EMC, CA
- C. Oracle, SAS, Apple
- D. EMC, Microsoft, Oracle

Correct Answer: B

QUESTION 4

Who are the 5 information stakeholders within an organization represented in the Information Governance Reference Model (IGRM)?

A. Legal, RIM, IT, Business and Privacy/Security



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- B. Legal, IT, Facilities, Business and RIM
- C. Legal, Business, C-Suite, IT and Privacy/Security
- D. None of the above

Correct Answer: A

QUESTION 5

What is the average cost to mail a paper statement?

- A. 1-3 dollars
- B. 3-6 dollars
- C. 6-9 dollars
- D. 9-12 dollars

Correct Answer: B

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