



M2090-626^{Q&As}

IBM Cognos Business Intelligence Sales Mastery Test v3

Pass IBM M2090-626 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/m2090-626.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by IBM Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





QUESTION 1

What is required to set up a standard IBM Cognos Express environment?

- A. IBM Analytic Server
- B. IBM Cognos Express Consumer and IBM Cognos Express Connector
- C. IBM Cognos Express Administrator and IBM Cognos Express Connector
- D. IBM Cognos Forward Looking Analytics Architect

Correct Answer: D

Reference:

<http://www-01.ibm.com/common/ssi/cgi-bin/ssialias?infotype=anandsubtype=caandappname=gpateamandsupplier=897andletternum=ENUS 214-422>

QUESTION 2

A financial services organization has large amounts of data including data on their customers. They are currently using Microsoft Excel and running reports manually. They typically take anywhere from a few hours to two weeks to run. These reports are then reviewed by the executive team. Additionally, certain parts of some of the report are personalized for different division leads.

Why would this company be a candidate for IBM Cognos Business Intelligence?

- A. The organization is a financial services organization running individual reports.
- B. The CEO and CIO are reviewing these reports, which are personalized.
- C. A number of people outside of the executive team including Human Resources and Sales and Operations, use the standardized reports.
- D. The organization has large amounts of data, reports take a long time to run. used by executives and personalized for individuals.

Correct Answer: C

QUESTION 3

An existing IBM Cognos Business Intelligence customer is complaining that their users are unhappy because their reports take too long to process. After further investigation, it is determined that some reports are in fact taking over 10 minutes to generate, while the same reports previously would run in under 30 seconds. What is the next best action with this customer?

- A. Recommend they upgrade to the latest version of IBM Cognos Business Intelligence.
- B. Suggest the customer call IBM Support.



- C. Recommend conducting a Business Intelligence Health Check.
- D. Suggest the customer schedule the reports be run in off peak hours.

Correct Answer: A

Reference: <http://www-01.ibm.com/support/docview.wss?uid=swg27027080>

QUESTION 4

An existing IBM Cognos Business Intelligence enterprise customer has expressed frustration with the time it takes for them to prepare, compile and update their quarterly financial reports for review at Board meetings. Which IBM product is most appropriate to try to up-sell to this customer?

- A. IBM InfoSphereDataStage
- B. IBM Cognos Disclosure Management
- C. IBM Cognos TM1
- D. IBM Cognos Insight

Correct Answer: C

Reference:

<http://www-03.ibm.com/software/products/en/cognostm1>

QUESTION 5

IBM Cognos Business Intelligence's capabilities can be seen and implemented through which need?

- A. The customer is looking for driving factors for sales performance.
- B. A college is looking for a way to find out how to predict student enrollment for sophomores.
- C. A college wants to employ a dashboard solution to better understand student enrollment numbers.
- D. A retail company is looking for a solution which will take current data and predict future sales.

Correct Answer: D

[Latest M2090-626 Dumps](#)

[M2090-626 Study Guide](#)

[M2090-626 Exam Questions](#)