M2090-743^{Q&As}

IBM Big Data and Analytics Sales Mastery v2

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QUESTION 1

What is a good entry point for Data Warehouse Modernization?

A. Exploit new technology to build staff resume skills.

B. Rip-and-Replace the current Data Warehouse

C. Add data sources to support new subject areas

D. Chance for Information Technology (IT) to lock down an inflexible ecosystem.

Correct Answer: C

QUESTION 2

The main buyer who holds the budget for an enhanced 360 view solution and an operational analysis solution is:

A. IT

B. LOB

C. CEO

D. None of the above

Correct Answer: D

QUESTION 3

Who are key stakeholders in the Data Warehouse Modernization conversation?

A. Data Scientists and Data professionals

B. IT Managers

C. C-level Executives

D. All of the above

Correct Answer: D

QUESTION 4

What is the problem Watson Explorer solves for our customer?

A. Organizations have multiple views of customer, product and enterprise. They wish a SINGLE view across each one of these domains. Watson Explorer can give them that.

B. Organizations don\\'t know what data they have. Watson Explorer can bring that data back into the Exploration, Archive and Landing Zone, discover the attributes then structure into trusted data.

C. Organizations are drowning in a sea of data. They know it possesses great value but are unsure how to tap into it. Watson Explorer is a great way to get started with that.

D. Organizations need actionable information at the right time. Watson Explorer can find the right data, analyze it in real time then queue up actionable insight for the use inside and outside of the firewall.

Correct Answer: A

QUESTION 5

What do you tell a customer who tells you, "Big Data equals Hadoop."

A. Yes, it does.

B. Hadoop is just one technology we will use to get actionable insight from all types of data.

C. But Hadoop does not work with social data.

D. All of the above.

Correct Answer: B

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