M2090-743^{Q&As}

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QUESTION 1

Customer sentiment is typically discovered through analysis of this type of data: A. Structure

B. Unstructured

C. Spatial

D. Semi-structured

Correct Answer: D

QUESTION 2

The main buyer who holds the budget for an enhanced 360 view solution and an operational analysis solution is:

A. IT

B. LOB

C. CEO

D. None of the above

Correct Answer: D

QUESTION 3

What is a good entry point for Data Warehouse Modernization?

A. Exploit new technology to build staff resume skills.

B. Rip-and-Replace the current Data Warehouse

C. Add data sources to support new subject areas

D. Chance for Information Technology (IT) to lock down an inflexible ecosystem.

Correct Answer: C

QUESTION 4

If a prospect states that in general the Data Warehouse Era is over, what would be a good reply?

A. Yes, most Data Warehouses are obsolete.

B. Yes, but we have enterprise ready Hadoop.

C. No, newer technologies are improving current Data Warehouses performance and functionality.

D. No, Hadoop is not a proven technology and could easily fail to meet expectations.

Correct Answer: B

QUESTION 5

What is InfoSphere Streams?

A. In memory database for optimized queries and fast results

B. Business Intelligence (BI) tool built on rules designed for speed

C. In memory processing of all data for fast analytics

D. Big data solution specifically for fast analysis of social data

Correct Answer: D

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