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QUESTION 1

A major differentiator for the Watson Foundations is:

A. Ability to analyze structured data

B. Analytics and Governance throughout

C. Open source Hadoop

D. All of the above

Correct Answer: C

QUESTION 2

In which industries is personalization of product bundles and service a relevant project for Enhanced 360?

A. Banking

B. Retail

C. Telco

D. All of the above

Correct Answer: A

QUESTION 3

The IBM Watson Foundations are made up of different data zones that match to different data analysis needs.

A. True

B. False

Correct Answer: A

QUESTION 4

What are compelling reasons for a business to act on modernization?

A. IT has significant staffing levels that attempt to manage data complexity

B. Data Warehouse capabilities are not keeping up with business expectations

C. Their competitors are leveraging big data

D. B and C

Correct Answer: C

QUESTION 5

Typically social media is characterized as {structured or unstructured} data and is located {internal or external} to an organization. Choose the correct combination.

A. Structured External

B. Structured Internal

C. Unstructured Internal

D. Unstructured - External

Correct Answer: B

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