

M2090-744^{Q&As}

IBM DB2 BLU/Cloud Sales Mastery v1

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QUESTION 1

DB2 BLU powers two different cloud offerings. These are:

- A. 1) BLU Acceleration for Cloud 2) AnImage offering including Cognos
- B. 1)BLU Insight 2)AManaged Service offering including Cognos
- C. 1) BLU Analytics Acceleration 2) AManaged Service offering that does not include Cognos
- D. 1)DB2 BLU Cloud Edition 2)AnImage offering that does not include Cognos

Correct Answer: D

QUESTION 2

Which two examples show that Amazon RedShift lacks DB2 BLU\\'s usability features?

- A. Compression algorithms must be picked manually
- B. Workload management divides resources manually and does not dynamically adjust memory allocation to meet workload requirements
- C. Query execution plans must be specified manually
- D. Data skipping must be specified manually

Correct Answer: BD

QUESTION 3

Which best describes the approach that should be used when working on a Cognos and BLU opportunity where Oracle or SQL Server exists today?

- A. Try and introduce BLU into the environment as a Cognos Workload Accelerator, leveraging BLU for Cloud or the 90-day free trial
- B. Use the Oracle application compatibility layer for Oracle and do not focus on SQLServer since we don\\'t have the equivalent
- C. Work to displace the Oracle or SQLServer environment as this has the largest revenue opportunity
- D. We are not targeting these environments. We are only targeting existing Cognos and DB2 environments

Correct Answer: A

http://www-01.ibm.com/software/data/db2/linux-unix-windows/db2-blu-acceleration/

QUESTION 4



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When talking to a client, what is the Leading benefit of Hadoop/Big Insights?

- A. To analyze unstructured and structured data
- B. To store only structured data
- C. Use it as landing zone for structured, unstructured, and semi structured data
- D. To analyze external data

Correct Answer: C

http://www.ibm.com/developerworks/library/ba-augment-data-warehouse2/index.html

QUESTION 5

Which is the most accurate statement about why BLU is a better alternative solution to HANA?

- A. BLU is less expensive than HANA. but is the same technology
- B. BLU is the only solution in the industry which leverages both in-memory technology as well as deep hardware exploitation such as SIMD
- C. BLU provides a less expensive solution which works with all SAP applications regardless of whether there are analytics or reporting running in the system
- D. BLU provides a less expensive, mature and more flexible columnar implementation than HANA so that the client will not need to change their skills or hardware infrastructure

Correct Answer: B

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