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IBM DB2 BLU/Cloud Sales Mastery v1

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QUESTION 1

Which are the two key differences between the SoftLayer and Amazon public clouds?

- A. SoftLayer provides only bare metal servers, while Amazon provides both virtual and bare metal
- B. SoftLayer provides bare metal and virtual servers, while Amazon provides only virtual
- C. SoftLayer does not charge for network transfer between SoftLayer datacenters, while Amazon charges for bandwidth between AWS datacenters
- D. SoftLayer charges for network transfer between SoftLayer datacenters, while Amazon does not charge for bandwidth between AWS datacenters

Correct Answer: B

QUESTION 2

When talking to a client, what is the Leading benefit of Hadoop/Big Insights?

- A. To analyze unstructured and structured data
- B. To store only structured data
- C. Use it as landing zone for structured, unstructured, and semi structured data
- D. To analyze external data

Correct Answer: C

<http://www.ibm.com/developerworks/library/ba-augment-data-warehouse2/index.html>

QUESTION 3

Which aspect of BLU Acceleration best differentiates it from other competitors with some form columnar database support?

- A. Extreme performance
- B. Available as a cloud offering
- C. Load and go simplicity
- D. Parallel Vector Processing

Correct Answer: D

http://en.wikipedia.org/wiki/IBM_DB2



QUESTION 4

What type of "as-a-Service" delivery is SoftLayer?

- A. Infrastructure-as-a-Service
- B. Platform-as-a-Service
- C. Software-as-a-Service

Correct Answer: A

QUESTION 5

Managed Service offerings provide:

- A. IBM management of comprehensive performance SLAs
- B. User customization of the server and software stack
- C. IBM management of provisioning, upgrades, backups, and availability
- D. Free access to dedicated servers or clusters

Correct Answer: A

<https://www-935.ibm.com/services/us/iss/pdf/gtd00763-usen-01.pdf>

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