



# M2180-716<sup>Q&As</sup>

IBM MobileFirst Sales Mastery Test v1

**Pass IBM M2180-716 Exam with 100% Guarantee**

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/M2180-716.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by IBM Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





#### QUESTION 1

What product(s) are part of the DevOps for Mobile Continuous Release and Deployment capabilities?

- A. ClearCase, ClearQuest only
- B. Maximo
- C. IBM UrbanCode Deploy, IBM UrbanCode Release
- D. Maven, Jenkins, Subversion

Correct Answer: C

Reference: <http://www.ibm.com/ibm/devops/us/en/deploy/release/>

---

#### QUESTION 2

Which of the following is NOT considered a trend in Mobile Challenges that corporations must address?

- A. LESS support for Open Standards
- B. Device Management
- C. Security
- D. Integration

Correct Answer: A

---

#### QUESTION 3

Which of the following is NOT true how IBM Mobile Customer Engagement (Xtify) helps marketers increase customer engagement and revenue?

- A. Ability to send personalized messages to mobile web browsers and mobile app users
- B. Enable security and management access to mobile and web applications with single sign-on, session management and context-based access control
- C. Ability to send personalized messages to a dynamic set of individuals based on expressed preferences
- D. Ability to quickly and easily personalize mobile offers in real-time, and integrate and execute mobile cross-channel marketing campaigns

Correct Answer: B

---

#### QUESTION 4



Your client asks you to describe the IBM mobile enterprise development lifecycle approach. Which of these is NOT an accurate description?

- A. The IBM mobile enterprise development lifecycle offers a best practices approach to thinking about mobile development.
- B. It depicts of a series of lifecycle activities, including design and development, instrument, integrate, test, scan and certify, deploy, manage, and obtain insight
- C. Lifecycle activities take place in a continuous, iterative cycle
- D. Every mobile project must include every lifecycle activity

Correct Answer: D

---

#### QUESTION 5

Which of the following is TRUE about MobileFirst?

- A. MobileFirst enables customers to create mobile apps for only the Android and iOS operating environments
- B. MobileFirst is made up exclusively of software developed internally by IBM
- C. MobileFirst has four primary components Application and Data Platform, Management, Security and Analytics
- D. MobileFirst does not enable customers to analyze an application for potential security risks prior to deployment

Correct Answer: C

[M2180-716 PDF Dumps](#)

[M2180-716 VCE Dumps](#)

[M2180-716 Brindumps](#)



To Read the [Whole Q&As](#), please purchase the [Complete Version](#) from [Our website](#).

## Try our product !

100% Guaranteed Success  
100% Money Back Guarantee  
365 Days Free Update  
Instant Download After Purchase  
24x7 Customer Support  
Average 99.9% Success Rate  
More than 800,000 Satisfied Customers Worldwide  
Multi-Platform capabilities - [Windows](#), [Mac](#), [Android](#), [iPhone](#), [iPod](#), [iPad](#), [Kindle](#)

We provide exam PDF and VCE of Cisco, Microsoft, IBM, CompTIA, Oracle and other IT Certifications.  
You can view Vendor list of All Certification Exams offered:

<https://www.geekcert.com/allproducts>

## Need Help

Please provide as much detail as possible so we can best assist you.  
To update a previously submitted ticket:



 <p><b>One Year Free Update</b> Free update is available within One Year after your purchase. After One Year, you will get 50% discounts for updating. And we are proud to boast a 24/7 efficient Customer Support system via Email.</p>	 <p><b>Money Back Guarantee</b> To ensure that you are spending on quality products, we provide 100% money back guarantee for 30 days from the date of purchase.</p>	 <p><b>Security &amp; Privacy</b> We respect customer privacy. We use McAfee's security service to provide you with utmost security for your personal information &amp; peace of mind.</p>
---	---	--

Any charges made through this site will appear as Global Simulators Limited.  
All trademarks are the property of their respective owners.  
Copyright © geekcert, All Rights Reserved.