

M2180-716^{Q&As}

IBM MobileFirst Sales Mastery Test v1

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QUESTION 1

Which of the following is NOT considered a trend in Mobile Challenges that corporations must address?

- A. LESS support for Open Standards
- B. Device Management
- C. Security
- D. Integration

Correct Answer: A

QUESTION 2

Which of the following is NOT part of the four part strategic approach to helping mobile enterprises put their businesses in motion?

- A. Transform
- B. Engage
- C. Synergize
- D. Build
- E. Optimize
- Correct Answer: C

QUESTION 3

Which of the following is FALSE about IBM Cast Iron:

- A. It integrates to Cloud and on-Premise Applications in days
- B. It is a holistic approach to mobile device management
- C. It Rapid, Flexible and Simple
- D. It supports both Virtual and Physical Appliances

Correct Answer: B

QUESTION 4

Tealeaf CX Mobile optimizes customer experiences of their mobile channel for all users EXCEPT:



- A. mobile web
- B. HTML5-based sites
- C. hybrid app
- D. in-car dashboard and navigation screens
- E. native apps
- Correct Answer: D
- Reference: http://www-03.ibm.com/software/products/en/cx-mobile

QUESTION 5

Which of the following is TRUE about MobileFirst?

- A. MobileFirst enables customers to create mobile apps for only the Android and iOS operating environments
- B. MobileFirst is made up exclusively of software developed internally by IBM
- C. MobileFirst has four primary components Application and Data Platform, Management, Security and Analytics
- D. MobileFirst does not enable customers to analyze an application for potential security risks prior to deployment

Correct Answer: C

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