



# M2180-716<sup>Q&As</sup>

IBM MobileFirst Sales Mastery Test v1

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#### QUESTION 1

Which of the following best describes IBM MobileFirst?

- A. MobileFirst is a portfolio of solutions enabling customers to support the full lifecycle of mobile application development
- B. MobileFirst is an architecture enabling customers to develop a business process solution and requires customers to start by identifying their wireless networking capabilities
- C. MobileFirst is an approach to creating mobile applications for companies that haven't yet built their first mobile application
- D. MobileFirst is an IBM product that enables customers to purchase everything they need to build mobile applications by purchasing a single packaged product

Correct Answer: A

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#### QUESTION 2

The IBM MaaS360 container enables customers to:

- A. Effectively manage and secure corporate data separate from personal data
- B. Prevents end-user data from being wiped within the container
- C. Stops end users from downloading unapproved applications outside the container.

Correct Answer: A

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#### QUESTION 3

What is the major enhancement in AppScan 8.7 for mobile security?

- A. Support for Blackberry applications
- B. Support for touch screen mobile devices
- C. Integration with Worklight
- D. Support for Objective-C

Correct Answer: D

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#### QUESTION 4

Which of the following is NOT considered a characteristic of a mobile leader?

- A. Leaders secure and manage the mobile enterprise to optimize performance



- B. Leaders should not expect to realize ROI from mobile initiatives
- C. Leaders use insights to engage their customers wherever they are
- D. Leaders build apps that unlock core business knowledge

Correct Answer: B

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#### QUESTION 5

TRUE or FALSE: IBM MaaS360 can be sold as an on-premise enterprise license or as Software as a Service (SaaS)?

- A. TRUE
- B. FALSE

Correct Answer: A

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