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QUESTION 1

Which of the following is NOT true regarding how Tealeaf CX Mobile helps quantify revenue impact and segmentation?

- A. Deliver ad hoc mobile segmentation with real-time drag-and-drop analysis by specific mobile user behaviors or device attributes.
- B. Create cross-channel messages in one place
- C. Create segmentation analyses based on mobile attributes, such as device manufacturer, operating system, browser type, screen resolution and others.
- D. Share and distribute reports to management and key stakeholders.

Correct Answer: B

Reference: <http://public.dhe.ibm.com/common/ssi/ecm/en/zzd03162usen/ZZD03162USEN.PDF>

QUESTION 2

What are the three DevOps for Mobile automation capabilities?

- A. Code, Unit Test, User Interface Test
- B. Collaborative Development, Continuous Testing, Continuous Release and Deployment
- C. User Experience Design, Agile Whiteboarding, Performance Testing
- D. Continuous Business Planning, Gather requirements, programming

Correct Answer: B

Reference: <http://www.slideshare.net/rogersnook/ibm-mobilefirst-devops-ieg-dc-event> slide 8

QUESTION 3

Which type of clients can benefit from IBM MaaS360?

- A. Clients implementing BYOD in their environment
- B. Clients who have multiple mobile operating systems and devices that require management
- C. Clients who are subject to regulatory data privacy requirements
- D. Clients who need to effectively manage telecom expense for corporate owned devices
- E. All of the above

Correct Answer: E



QUESTION 4

All of the following are features of IBM Worklight EXCEPT:

- A. Cross-platform development
- B. Secure individual mobile transactions such as payments, credits or debits
- C. Unified push notification architecture.
- D. Control and management of multiple application versions

Correct Answer: B

QUESTION 5

What is the major enhancement in AppScan 8.7 for mobile security?

- A. Support for Blackberry applications
- B. Support for touch screen mobile devices
- C. Integration with Worklight
- D. Support for Objective-C

Correct Answer: D

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