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QUESTION 1

A Magento Cloud merchant is planning their Black Friday ?Cyber Monday campaigns and wants to see an analysis of last year\\'s campaigns.

What are two to use Magento Business Intelligence to deliver this analysis?

A. Create a report comparing revenue and discount amounts tor coupons that were promoted during fast years campaigns.

B. Use the ROI calculator to input last year\\'s holiday an spend and compare it against net revenue

C. Do a server performance check to assess impact of holiday traffic spikes on conversion rate

D. Use the Cohort Report Builder lo understand the Lifetime value of holiday-acquired customers vs, other customers

Correct Answer: C

QUESTION 2

A merchant is trying to improve the customer experience for register customer and needs to provide shipping tracking numbers.

How do you do this?

A. Tracking numbers can be entered during invoice creation and they will only be visible after the order paid.

B. Tracking numbers have to be entered during shipping creation and they will be accessible in the Orders

C. section in My Account immediately.

D. Tracking numbers are only supported for UPS, USPS and FedEX carries out-of-the box for other carries it will require it customization.

E. Tracking numbers can only be added to order comments via the admin

Correct Answer: B

QUESTION 3

A retail sells their products on their Magento Commerce site and in physical stores, they want to give customers the ability to purchase and use gift cards online or in-store, including cards which have already been sold through both channels.

Their in-store point-of-sale (POS) has built-in gift card capabilities and allows cards to be created or adjusted through an API.

Which three items must be included in the requirements for this project?

Choose 3 answers

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A. Exiting Magento cards and balances must be imported into the POS

B. An additional payment method must be added to the Magento checkout

C. Existing in-store cards and balances must be imported Into Magento

D. Magento and the POS must share the same product catalog

E. Gift card records in Magento and the POS must be synchronized when any gift card transaction takes place

Correct Answer: BCD

QUESTION 4

A business plans to utilize Magento Commerce one Page Checkout. Which three configurations are available for One page checkout? Choose 3 answers

A. Reordering the Hems mat display in the order summary

B. Reordering me checkout totals sort order

C. Enabling The display of a terms a conditions modal

D. Configuring the maximum number of Items to display In order summary

E. Reordering the display of Gift Card and Promotion code fields

Correct Answer: CDE

QUESTION 5

You are building policies for a merchant to ensure PCI compliance website. What two action items do you write in the policy to maintain PCI compliance?

A. Purge all webserver visitor access logs after 30 days

B. All critical patches must be applied within 30 days or less of their availability

C. admin users must have their own login credentials.

D. Customers must be notified within 72 Hours of a data breach.

Correct Answer: BC

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