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QUESTION 1

A merchant using Magento Commerce has created a customer group for their B2B customers. They would like to show different related products for the B2B customers that for the B2B customers.

How does the merchant accomplish this?

- A. Create a B2B customer segment and an associated Related Product rule
- B. Create a shared catalog for B2B customers and assign related products to the catalog
- C. Create a Scheduled Update assigned to the B2B Customer group containing related products
- D. Create a Related Product rule for the B2B customer group

Correct Answer: B

QUESTION 2

You have a customer with more than 5 million products and 2500 attributes. They are using an external system to push products to specific ecommerce sites. They would like to push 500,000 product to their Magento and these products include 900 attributes. 200 of which are text fields.

In addition to enabling flat catalog, which solution do you choose to meet their requirement?

- A. Convert the text field attributes to dropdowns or combine to description fields
- B. Use Magento websites with directed traffic to specific stores
- C. Ask the client to only use 250,000 SKUs along with new attribute sets
- D. Convert attribute types to use a custom extension

Correct Answer: D

QUESTION 3

A Magento Commerce merchant is running a sale for an upcoming weekend. The merchant will offer 15% off site-wide and will show the original price and the sale price on each product through the site. The discount will take effect on Friday at midnight and end on Monday morning at 9am.

How is this achieved?

- A. Schedule an import of Special Prices and remove Prices and configure it to run at the appropriate time. Schedule another import to remove the Special Prices.
- B. Create a Catalog Price Rule and set Start Time and End Time in the Condition tab
- C. Create a Cart Price Rule and a Scheduled Update appropriate start Time and End Time.
- D. Create a Catalog Price Rule and a Scheduled Update with the appropriate start Time and End Time.



Correct Answer: C

QUESTION 4

A merchant using Magento wants to create a special promotion for returning customers. The order discount should be automatically applied anyone that spent more than \$300 in the last 5 months.

How do you implement this promotion?

- A. Configure a customer group to automatically associate the qualifying customers and a can price rule.
- B. Create a customer segment and assign it :o a catalog price rule
- C. Create a catalog price rule and apply the required condition for the customers group.
- D. Configure a customer segment and create a cart price rule with this new segment as a condition.

Correct Answer: B

QUESTION 5

Your finance department asks you to investigate why the carrier invoices have been higher than usual. You notice the shipping fees your customers are paying are much in comparison to what you are paying the carrier. Your solution is to setup volumetric weights on your larger sized products.

How is volumetric weight calculated?

- A. Package length x width x height
- B. Package weight x package volume
- C. Package weight x package volume x product weight
- D. Product volume/package volume

Correct Answer: A

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