



MA RKETING-CLOUD-DEVELOPER^{Q&As}

Salesforce Certified Marketing Cloud Developer

**Pass Salesforce MARKETING-CLOUD-DEVELOPER
Exam with 100% Guarantee**

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/marketing-cloud-developer.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center



VCE & PDF

GeekCert.com

<https://www.geekcert.com/marketing-cloud-developer.html>

2024 Latest geekcert MARKETING-CLOUD-DEVELOPER PDF and VCE
dumps Download

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





QUESTION 1

How can SSJS variables be referenced for content personalization? Choose 1.

- A. variableName
- B.
- C.
- D.

Correct Answer: B

QUESTION 2

A customer wants to export send data to their SFTP. Which two automations would accomplish this? Choose2

- A. Tracking Extract
- B. Tracking Extract > File Transfer
- C. Query (Data Views) > Data Extension Extract > File Transfer
- D. Query (Data Views) > File Transfer

Correct Answer: BC

QUESTION 3

A developer is implementing a custom profile center and using the LogUnsubEvent request. Which parameter is required for the event to be tied to the appropriate send?

- A. JobID
- B. ListID
- C. Unsub Reason
- D. SubscriberKey

Correct Answer: A

QUESTION 4

A developer needs to determine why a Query Activity in an Automation has failed.

Which three scenarios could have caused this? Choose 3 answers



- A. The query takes more than 60 minutes to run.
- B. The query is returning more than one million rows.
- C. The query results in duplicate rows not allowed by the primary key.
- D. The query is not returning a value for a non-nullable field.
- E. The query is inserting a value that is larger than the size of a field.

Correct Answer: ADE

QUESTION 5

A field value returned from a DE lookup contains atab-delimited list of values. Which AMPscript function could easily determine if a specific text string exist anywhere in the list?

- A. Substring
- B. BuildRowSetFromString
- C. IndexOf
- D. Length

Correct Answer: B

[Latest MARKETING-CLOUD-DEVELOPER Dumps](#)

[MARKETING-CLOUD-DEVELOPER PDF Dumps](#)

[MARKETING-CLOUD-DEVELOPER Practice Test](#)