# MARKETING-CLOUD-DEVELOPER<sup>Q&As</sup>

Salesforce Certified Marketing Cloud Developer

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**QUESTION 1**

A developer wants to design a custom subscription center in CloudPages. The developerprefers to code in AMPscript, but is also skilled in Server-Side JavaScript. While the developer is confident their code is of high quality, they would still like to handle unexpected errors gracefully to ensure the best user experience. Which feature should handle this scenario?

A. Wrapping the code in a Server-Side JavaScript Try/Catch block

B. Using RaiseError AMPscript function when an error occurs

C. Marketing Cloud automatically handles any error scenario that may occur

D. Wrapping the code in a AMPscript HandleError block

Correct Answer: A

**QUESTION 2**

Northern TrailsOutfitters (NTO) developers want to use the Transactional Messaging API to send email receipts to customers.

What is the first step required to send using the API?

A. POST to /messaging/vl/email/messages/ with clientjd

B. Request a token using the vl/requestToken endpoint

C. Request a token using the v2/authorize endpoint

D. POST to /messaging/vl with clientjd and client_secret

Correct Answer: B

**QUESTION 3**

Northern Trail Outfitters (NTO) stores most of their customer data in Marketing Cloud. They do not mind their data being viewed in clear text within SFMC to users who have access, but they want to ensure the underlying database files are encrypted at rest in case the physical media is stolen.

Which encryption method should NTO use?

A. Encrypted Data Sending

B. Field-Level Encryption

C. Tokenized Sending

D. Transparent Data Encryption

Correct Answer: D

**QUESTION 4**

A developer needs to create a fully-branded CloudPage which includes images hosted in Content Builder. The developer wants to secure the page and its elements using the SSL protocol.

What is the minimum number of SSL certificates required?

A. Three

B. Two

C. None

D. One

Correct Answer: B

**QUESTION 5**

NTO is reconsidering the requirement to have English, Spanish and French versions of their email campaigns. They request a developer to create a query which aggregates clicks grouped by language of the recipient. Language is stored in a Profile Attribute. Which two Data Views would be included in the query? Choose 2 answer

A. _Subscribers

B. _Subscribers

C. _AllSubscribers

D. _Click

Correct Answer: AB

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