



VCE & PDF

GeekCert.com

<https://www.geekcert.com/marketing-cloud-email-specialist.html>  
2024 Latest geekcert MARKETING-CLOUD-EMAIL-SPECIALIST PDF and VCE  
dumps Download

---

# MARKETING-CLOUD-EMAIL-SPECIALIST<sup>Q&As</sup>

Salesforce Certified Marketing Cloud Email Specialist

**Pass Salesforce MARKETING-CLOUD-EMAIL-SPECIALIST Exam with 100% Guarantee**

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/marketing-cloud-email-specialist.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce  
Official Exam Center



VCE & PDF

GeekCert.com

<https://www.geekcert.com/marketing-cloud-email-specialist.html>  
2024 Latest geekcert MARKETING-CLOUD-EMAIL-SPECIALIST PDF and VCE  
dumps Download

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





### QUESTION 1

NTO would like to create a landing page that displays subscribers information pass to it from email link on the page, This page contains a smart capture form, NTO would like to require email address and reply date and response for subscriber\\s completing the form, how should NTO will set the data extension?

- A. create a data extension with email address, reply date and response fields as non-null able
- B. crate a data extension with email address reply date and responsefields as null able
- C. create the data extension with email address as the primary key and reply date and response fields as nullable
- D. create a dataextension with email address as non-nullable and reply date and response fields as nullable

Correct Answer: A

---

### QUESTION 2

When does the validation of email address occur when using a data extension?

- A. Done at the time of Import
- B. Done at the time of Send
- C. Done when admin refreshes it
- D. Done when subscriber updates profile in the profile center

Correct Answer: B

---

### QUESTION 3

Northern Trail Outfitters wants to ensure that the Email Address field value is not duplicated in a data extension. What shoulda marketer do to ensure the Email Address field values are unique?

- A. Mark the field as the Primary Key.
- B. Mark the data extension as Sendable.
- C. Use Email Address as Subscriber Key.

Correct Answer: C

---

### QUESTION 4

Which three content blocks do you need to create using AMPscript to enable personalization?

- A. First Name, Introduction, Conclusion



- B. Full Name, Introduction, Conclusion
- C. Greeting, First Name, Last Name
- D. Greeting, Introduction, Conclusion

Correct Answer: D

#### QUESTION 5

NTO wants to reuse a skiing promotional advertisement used in one of last winter's email campaigns. Which three methods in Content Builder can be used to locate the promotional advertisement? Choose 3 answers

- A. Local folder structure
- B. Search field
- C. Content Type filter
- D. Email Type
- E. Tags filter

Correct Answer: ABE

<https://www.dummies.com/business/marketing/find-content-salesforce-marketing-cloud-content-builder/>

[Latest MARKETING-CLOUD-EMAIL-SPECIALIST Dumps](#)

[MARKETING-CLOUD-EMAIL-SPECIALIST Practice Test](#)

[MARKETING-CLOUD-EMAIL-SPECIALIST Study Guide](#)