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QUESTION 1

What would a marketer include if they want to ensure they display recommendations from more than one category?

- A. Variation
- B. Exclusion
- C. Ingredient
- D. Booster

Correct Answer: A

QUESTION 2

Which three components of a server side campaign must be coded by a developer?

- A. Campaign Setup
- B. Parsing the JSON Response
- C. Tracking of campaign statistics
- D. Content Selection
- E. EVENT API Request

Correct Answer: BCE

QUESTION 3

How does Guardian determine the expected range for a given metric?

- A. Guardian uses continuous machine learning to set predict the expected range
- B. Guardian comes with pre-built ranges for each metric, which cannot be configured
- C. Guardian uses upper and lower bounds set by the user for each metric.
- D. Guardian queries the Data warehouse to establish logical the expected ranges

Correct Answer: D

QUESTION 4

A business user created a segment to track everyone that has looked at the homepage today. How long does it take for a web visitor to join the After viewing the homepage?



- A. Immediate
- B. Placeholder

Correct Answer: A

QUESTION 5

Which campaign type needs to be configured to setup the interaction studio connector for sales and service clouds?

- A. Server-side campaign
- B. Web campaign
- C. Mobile campaign
- D. Email campaign

Correct Answer: A

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