



P1000-015^{Q&As}

IBM B2B Collaboration Solutions Technical Mastery v2

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QUESTION 1

Based on the battle card, who is a top competitor for IBM's B2B Collaboration offerings?

- A. FileZilla
- B. RSSBus
- C. Control Center
- D. Axway

Correct Answer: D

QUESTION 2

Which two plays are appropriate when discussing B2B Software with customers?

- A. Discuss the integration of our B2B Software with our Lotus Notes platform
- B. Discuss bundling file transfer and EDI into a single server-based solution (e.g. EDI and HIPAA compliance)
- C. Mention the offer to subscribe to 2 years of SandS and get the 3rd year free of charge
- D. Discuss potential for consolidation of current solutions
- E. Discuss the 90-day "Try Before You Buy" program

Correct Answer: DE

QUESTION 3

What information is NOT required to build a new PEM quote for customers?

- A. IBM service billing frequency (Up-front, annually, quarterly, monthly...)
- B. # of B2B transactions allowed per month with your trading partners
- C. Number of expected customers, suppliers, partners or transmissions to be on-boarded or managed
- D. three years of customer commitment in the initial agreement

Correct Answer: C

QUESTION 4

Which offering is NOT a part of B2B Collaboration solutions?

- A. IBM Global High-Availability Mailbox



B. IBM Transformation Extender

C. Web Forms

D. Sterling Secure Proxy

E. Sterling B2B integrator

Correct Answer: C

QUESTION 5

Which of these is a purchasable add-on for Connect:Direct?

A. High-speed add on

B. Secure+ Add-on

C. Command Line Interface

D. Cloud Certification

Correct Answer: A

Reference: <http://www-01.ibm.com/common/ssi/cgi-bin/ssialias?subtype=caandinfotype=anandsupplier=897andletternum=ENUS216-121>

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