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QUESTION 1

What WebSphere Commerce technology enables merchants to offer a different experience to different channels, segments, or brands?

- A. Mini-sites
- B. Multi-deploy
- C. Extended Sites
- D. Site Inheritance

Correct Answer: C

QUESTION 2

Which are the two algorithms used for searching a registry?

- A. Exact and Fuzzy
- B. Soundex and Prefix
- C. Keyword and Synonym
- D. Forward-lookup and Auto-suggestion

Correct Answer: B

QUESTION 3

The most commonly recommended clickstream analytics solution for use with WebSphere Commerce is:

- A. Google Analytics
- B. WebTrends
- C. Omniture
- D. Coremetrics

Correct Answer: D

QUESTION 4



What is NOT a feature of WebSphere Commerce contracts?

- A. Customer organization modeling.
- B. Custom Catalog
- C. Product pricing
- D. Business Policies

Correct Answer: A

QUESTION 5

Which is NOT a key capability of Commerce Management Center?

- A. Catalog Management
- B. Promotions
- C. Content Scheduling
- D. Advanced Analytics

Correct Answer: D

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