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QUESTION 1

Which IBM technology has been formally integrated with WebSphere Commerce to offer additional options for performance tuning?

- A. DB2 Purescale
- B. WebSphere eXtreme Scale
- C. IBM Cast Iron
- D. Tivoli Performance Analyzer

Correct Answer: B

QUESTION 2

Which of the following Gift Center feature is new in WebSphere Commerce V7 Feature Pack 1?

- A. Multiple wish lists
- B. Wedding registry
- C. Birthday registry
- D. Thank you note

Correct Answer: A

QUESTION 3

Gift Center can provide benefits to retailers. Which one of the following statements is NOT a benefit of using Gift Center?

- A. Improve customer satisfaction.
- B. Increase customer reach.
- C. Increase sales volume.
- D. Give more discounts to customers.

Correct Answer: D



QUESTION 4

Which of the following statements is TRUE about the Gift Center installation?

- A. It has to be separately installed.
- B. It is installed with the base product and is disabled by default. You can enable it from the command line.
- C. When you install the base product, it appears as an optional component on the Installer.
- D. It is installed with the base product and is enabled by default.

Correct Answer: B

QUESTION 5

Which is NOT an out-of-the-box customer target in Management Center Marketing dialog?

- A. CustomerOrganization
- B. Current Page
- C. External Site Referral
- D. Cookie Contents

Correct Answer: A

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