



# P8010-003<sup>Q&As</sup>

IBM Commerce Solutions Selling Technical Mastery Test v1

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### QUESTION 1

Gift Center can provide benefits to retailers. Which one of the following statement is NOT a benefit of using Gift Center?

- A. Improve customer satisfaction.
- B. Increase customer reach.
- C. Increase sales volume.
- D. Give more discounts to customers.

Correct Answer: D

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### QUESTION 2

Which is NOT a feature of the advanced search capability in WebSphere Commerce V7 FEP2?

- A. Natural language search
- B. Auto-suggest
- C. Faceted navigation
- D. Spelling correction

Correct Answer: A

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### QUESTION 3

Which of the following is the best description of the framework of the Gift Center commands?

- A. Business Object Document (BOD)
- B. Hypertext Transfer Protocol (HTTP)
- C. Name Value Pair(NVP)
- D. Enterprise Java Bean (EJB)

Correct Answer: A

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### QUESTION 4



The advanced WebSphere Commerce search capabilities released in V7 Feature Pack 2 are based on what search technology?

- A. IBM Omnifind
- B. Zettair
- C. Endeca
- D. SOLR

Correct Answer: D

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#### QUESTION 5

E-marketing spot content is \_\_\_\_\_.

- A. usually defined in a WebActivity
- B. always static
- C. configurable by the customer
- D. exclusively managed by IT staff

Correct Answer: A

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