



# P8010-003<sup>Q&As</sup>

IBM Commerce Solutions Selling Technical Mastery Test v1

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#### QUESTION 1

Gift Center can provide benefits to retailers. Which one of the following statement is NOT a benefit of using Gift Center?

- A. Improve customer satisfaction.
- B. Increase customer reach.
- C. Increase sales volume.
- D. Give more discounts to customers.

Correct Answer: D

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#### QUESTION 2

What is the name of the default Web 2.0 B2C starter store?

- A. Elite
- B. Madisons
- C. Commerce Plaza
- D. JamesCo

Correct Answer: B

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#### QUESTION 3

Which operating system is NOT supported for WebSphere Commerce Enterprise runtime?

- A. Windows Server
- B. Apple OSX
- C. AIX
- D. Linux

Correct Answer: B

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#### QUESTION 4

Which of the following statements is NOT TRUE about Gift Registry add-on store for Madisons?

- A. Show cases gift registry management flows by the shopper.



- B. The gift registry feature can be enabled or disabled by flex flow.
- C. Showcases the gift giver scenarios through interaction with order sub-system.
- D. It is a starter store with multiple language support.

Correct Answer: D

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#### QUESTION 5

Which of the following statements is TRUE about Gift Center?

- A. Gift Center is a gift cardprogram.
- B. Gift Center is a gift wrapping program.
- C. Gift Center is about setting up online and offline gift registries.
- D. Gift Center is about finding free gifts.

Correct Answer: C

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