



# PARDOT-CONSULTANT<sup>Q&As</sup>

Salesforce Certified Pardot Consultant





**Pass Salesforce PARDOT-CONSULTANT Exam with  
100% Guarantee**

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/pardot-consultant.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce  
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





### QUESTION 1

LenoxSoft is migrating prospects from an external email vendor into Pardot. They have record of which prospects have hard bounced within the last 6 months.

What should they do after importing the bounced prospects into Pardot in order to maintain their data integrity, but still be able to track the prospects?

- A. Ensure the Do Not Email field on the prospects is selected.
- B. Add the prospects to a "Bounced Prospects" list for suppression.
- C. Send the prospects an email to see if their email addresses are valid.
- D. Delete the prospects so they can't be emailed through Pardot.

Correct Answer: A

---

### QUESTION 2

The marketing team you consult with wants to assign prospects to a sales user when the prospects meets at least one of the following criteria: \* Successfully complete a "Request a Quote" form, OR \* Has a score above 175 and a grade above B+

Which assignment model will best achieve their goals?

- A. Completion Action
- B. Automation rule match All
- C. Automation rule match Any
- D. Page Action

Correct Answer: C

---

### QUESTION 3

How many automation rules can you have

- A. Always 100
- B. Pardot Growth Edition: 50 Pardot Plus Edition: 100 Pardot Advanced Edition: 150
- C. Pardot Growth Edition: 50 Pardot Plus Edition: 100 Pardot Advanced Edition: 200
- D. Pardot Growth Edition: 100 Pardot Plus Edition: 150 Pardot Advanced Edition: 200

Correct Answer: B

---



#### QUESTION 4

Lenoxsofts licensing software is based on annual contract renewals. The marketing department is struggling to send reminders to customers, and the sales department has no insight into what reminders marketing is sending. Lenoxsoft uses the custom field "Contract" which contains the value "Renewed" for prospects who have already renewed or is blank is they have yet to renew. Lenoxsoft wishes to set up an Engagement program that does the following:

1.  
Automatically adds/removes Prospects to the Renewal Engagement program based on their renewal status
2.  
Sends a series of reminders to Prospects who have NOT yet renewed
3.  
Gives sales continuous insight into prospect engagement with the program.

Based on the requirements outlined, which of the following is the best process for Lenoxsoft to set up?

- A. Build an automation rule with the criteria of :: Prospect Custom Field:: contract:: is:: blank. Add an action of "Add to List" and an action of "Notify assigned user."
- B. Build a dynamic list with the criteria of:: Prospect Custom Field :: Contract:: is:: blank. Associate the list to the Renewal Engagement program and add an action of "Notify assigned user" at intervals.
- C. Build a segmentation rule with the criteria of :: Prospect Custom Field :: Contract:: is :: Renewed and an action of "Add to list" and an action of "Notify assigned user."
- D. Build a segmentation rule with the criteria of :: Prospect Custom Field :: Contract:: is :: Renewed and an action of "Add to list" and an action of "Notify assigned user."

Correct Answer: B

#### QUESTION 5

A Pardot administrator just created scoring categories for each product line. Assets from Folder A are aligned to Scoring Category A, and assets from Folder B are aligned to Scoring Category B.

What action should the admin take to ensure the sales team can view this new category score for each lead or contact?

- A. Replace the Score field with Category Score fields on lead and contact page layouts in Salesforce.
- B. Share both Folder A and Folder B with the sales users" records in Pardot.
- C. Add the Pardot Category Score related list to the lead and contact page layouts in Salesforce.
- D. Assign the Pardot Category Scoring permission set to the sales user\'s profile in Salesforce.

Correct Answer: C



VCE & PDF

GeekCert.com

<https://www.geekcert.com/pardot-consultant.html>

2024 Latest geekcert PARDOT-CONSULTANT PDF and VCE dumps

Download

---

[PDF Dumps](#)

[Study Guide](#)

[Braindumps](#)