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QUESTION 1

A marketing manager wants to view list email engagement metrics in Engagement History in Salesforce.

Which metric is not supported?

- A. Total Replies
- B. Total Delivered
- C. Unique Opens
- D. Opt Out Rate

Correct Answer: A

QUESTION 2

How many Salesforce connectors can a Pardot instance have verified at one time?

- A. 1
- B. 2
- C. 5
- D. Unlimited

Correct Answer: A

QUESTION 3

Which type of email send can a completion action be added to?

- A. Email template
- B. Autoresponder
- C. Engagement Program email
- D. List email send

Correct Answer: B

QUESTION 4

What must happen in order for a newly created lead record in Salesforce to be created in Pardot immediately? (Choose two answers.)



- A. Salesforce connector has sync all setting turned on
- B. Lead record has a prospect ID at the time of creation
- C. Lead record has an email address at the time of creation
- D. Salesforce connector set to automatically create prospects

Correct Answer: AD

QUESTION 5

On Tuesday, a marketing user scheduled a list email to be sent this Friday, but their manager wants the email to go out tomorrow Instead. What Is the recommended way to change the scheduled sand data for the email.

- A. Edit the scheduled email. select Wednesday for the new data, and save it
- B. Edit the engagement studio program, select Wednesday for the new data, and save
- C. Delete the engagement studio program and create a new program that is scheduled for Wednesday.
- D. Delete the scheduled email and create a new email that is scheduled for Wednesday.

Correct Answer: A

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