



PARDOT-SPECIALIST^{Q&As}

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QUESTION 1

What activities are completion actions available for?

- A. Custom Redirects
- B. Emails
- C. Forms
- D. Automation rules
- E. Files
- F. Page actions

Correct Answer: ABCEF

<https://www.pardot.com/blog/completion-actions/>

QUESTION 2

What type of fields are not supported by the Pardot sync?

- A. Record Type fields
- B. Formula fields
- C. Number fields
- D. Geo location fields
- E. Text Area(rich) fields

Correct Answer: BDE

For More Info Refer These links: <http://help.pardot.com/customer/portal/articles/2127364-mapping-salesforce-and-pardot-custom-fields> https://help.salesforce.com/articleView?id=Why-is-my-field-not-syncingandlanguage=en_US&type=1

QUESTION 3

A marketer receives a request to permanently delete a prospect from Pardot.

How does the marketer satisfy this request?

- A. The marketer archives the prospect, but cannot permanently delete their data.
- B. The marketer deletes the prospect in Salesforce, which then permanently deletes the prospect in Pardot.
- C. The marketer goes to the prospect record and chooses the "Permanently Delete" menu option.



D. The marketer archives the prospect and then selects "Permanently Delete" from the recycle bin.

Correct Answer: D

QUESTION 4

What does scoring measure?

- A. Personal information about a prospect
- B. Time spent on website by a prospect
- C. Activities performed by a prospect
- D. Time spent on a website by a prospect and explicit information about the prospect

Correct Answer: C

QUESTION 5

What is the limit of social posting connectors you can create in your Pardot account?

- A. Five accounts per platform
- B. One account per user role, per platform
- C. There is no limit of accounts per platform
- D. One account per platform

Correct Answer: C

https://help.salesforce.com/articleView?id=pardot_connectors_social_posting_parent.htm&dt=5

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