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QUESTION 1

When an opportunity is created in Pardot from the sync with Salesforce, what campaign is set on the opportunity?

A. The last campaign of the last contact associated with the opportunity

B. The first campaign of the first contact associated with the opportunity

C. The first campaign of the last contact associated with the opportunity

D. The last campaign of the first contact associated to the opportunity.

Correct Answer: B

QUESTION 2

In order for the Salesforce connector to verify, what does the connector user need to enter?

A. The Administrator\\'s Pardot credential

B. The Administrator\\'s Salesforce credential

C. The connector user\\'s Salesforce credential

D. The connector user\\'s Pardot credential

Correct Answer: C

QUESTION 3

A marketing manager wants to view list email engagement metrics in Engagement History in Salesforce.

Which metric is not supported?

A. Total Replies

B. Total Delivered

C. Unique Opens

D. Opt Out Rate

Correct Answer: A

QUESTION 4

A new automation rule is created.

What action is required for prospects to begin matching that automation rule?

A. Resume the rule after saving

B. Sava the rule without any additional action

C. Schedule the rule to run before saving it

D. Preview the rule before saving it

Correct Answer: D

QUESTION 5

How many visitors per identified company will be displayed in the Identified Companies table on the dashboard?

A. As many visitors that have engaged with the website from that company.

B. 1

C. 2

D. 3

Correct Answer: B

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