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QUESTION 1

Why should you set a form to Always Display?

- A. To always show the form when someone returns to the page.
- B. To get a higher form conversion rate
- C. To prevent spammers from filling out the form
- D. To ensure the prospect gets scored and graded.

Correct Answer: A

QUESTION 2

A marketer has 4,000 total prospects in their account:

1.
3,000 of which are opted in
 2.
500 of which are opted out
 3.
500 of which are in the Recycle Bin
- What would be their Mailable Database usage?

- A. 3,000
- B. 2,500
- C. 4,000
- D. 3,500

Correct Answer: A

QUESTION 3

Which three user role security limits can be added to an individual user account? (Choose three answers.)

- A. Max number of emails the user can send.
- B. Max number of prospects the user can manually delete.
- C. Max number of records a user can import.
- D. Max number of prospects the user can manually create.



E. Max number of prospects the user can export.

Correct Answer: ACE

QUESTION 4

Which Salesforce custom fields will sync with Pardot?

- A. Custom Record Type fields
- B. Custom Prospect fields
- C. Custom Account fields
- D. Custom Opportunityfields

Correct Answer: BCD

QUESTION 5

A user wanes to use page actions to notify a specific user when a prospect visits an entire section of their website. This section contains three URLs:

1.

<https://www.tenoxsoft.eom/products/A>

2.

<haps://www.tenoxsoft.con-i/products/B>

3.

<https://www.lenoxsoft.eom/pfodocts/C>

What is the recommended way for the user to accomplish this?

- A. Create one page action with comma-separated URLs.
- B. Set the page action URL as <https://www.lenoxsoft.com/products/B>
- C. Create three separate page actions, one for each URL.
- D. Set the page as a priority pagein Pardot.

Correct Answer: B

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