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QUESTION 1

An engagement program is using a dynamic list. A prospect was matching the rules of the list and completed Steps 1 through 3 of the engagement program. The prospect then was removed from the dynamic list because they no longer matched the rules.

If the prospect is added back to the dynamic list, what can an Administrator expect to happen?

- A. The prospect will continue on the engagement program to Step 3.
- B. The prospect will begin the engagement program again on Step 1.
- C. The prospect will be added to a suppression list used by the engagement program.
- D. The prospect will continue on the engagement program to Step 4.

Correct Answer: D

QUESTION 2

Which type of asset is permanently deleted and NOT saved in the recycle bin?

- A. Automation rules
- B. Site searches
- C. Landing pages
- D. Content files

Correct Answer: D

QUESTION 3

What form handler setting allows prospects to receive multiple auto responders from form hour period?

- A. Kiosk/Data Entry Mode: Do not cookie browser as submitted prospect
- B. Disable Visitor Activity Throttling and send auto responder emails after every submission
- C. Attribute all prospect activities to prospect record after every submission
- D. Execute form handler in real time after every submission

Correct Answer: B

QUESTION 4

Which list email report metric represents the total number of emails minus hard and soft bounces?



- A. Total Opt Outs
- B. Total Sent
- C. Total Queued
- D. Total Delivered

Correct Answer: D

QUESTION 5

What behavior should an Administrator expect if a new send email step is added to the middle of an engagement program that has been running for several weeks?

- A. All prospects in the engagement program will receive the email, even those who have already reached the end.
- B. Only prospects in the engagement program who have NOT reached that step will receive the email.
- C. All prospects in the engagement program who have NOT reached the end will receive the email.
- D. A new email CANNOT be added to an engagement program.

Correct Answer: B

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