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QUESTION 1

Which asset needs to be created first in order for a user to send a prospect one-to-one email?

- A. Autoresponder
- B. Engagement studio program email
- C. Email template
- D. List email

Correct Answer: C

QUESTION 2

What are 3 webinar connectors Pardot offers?

- A. WebEx
- B. Adobe Connect
- C. ReadyTalk
- D. GoTo Webinar
- E. AnyMeeting

Correct Answer: BCD

QUESTION 3

By default Pardot will sync with what types of accounts in Salesforce?

- A. Contact Accounts
- B. Lead Accounts
- C. Persons Accounts

Correct Answer: A

QUESTION 4

What is the function of the Monthly Cohort Report?

- A. To show graphically all prospects and opportunities created within the time period designated.
- B. To show how many prospects have been created based on the most popular campaigns.



C. To show how many prospects have been sent to Salesforce within the time period designated.

D. To show how many opportunities are linked with prospects.

Correct Answer: A

QUESTION 5

Which Salesforce field type is unsupported for syncing with Pardot?

A. Lookup

B. Picklist

C. Number

D. Formula

Correct Answer: A

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