



PDPF^{Q&As}

Privacy and Data Protection Foundation

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QUESTION 1

What is the definition of privacy related to the General Data protection Regulation (GDPR)?

- A. A situation in which one is not observed or distributed by the government or uninvited people.
- B. The right to respect for a person's private and family life, his home and his correspondence.
- C. The fundamental right to respect a person's physical and mental integrity.
- D. The right to be protected against unsolicited intrusion into a computer or network and the processing of personal data by third parties.

Correct Answer: B

QUESTION 2

A breach of security that leads to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to, personal data transmitted, stored or otherwise processed. What is the exact term that is associated with this definition in the GDPR?

- A. Security breach
- B. Personal data breach
- C. Confidentiality violation
- D. Security incident

Correct Answer: B

Confidentiality violation. Incorrect. GDPR uses the term personal data breach. Not every data breach is a confidentiality violation.

Personal data breach. Correct. This is the definition of a personal data breach. (Literature: A, Chapter 5; GDPR Article 4(12))

Security breach. Incorrect. GDPR uses the term personal data breach. Not every security breach is a data breach. Not every data breach is a personal data breach.

Security incident. Incorrect. GDPR uses the term personal data breach. Not every security incident is a data breach.

QUESTION 3

An architect, leaving a building site, puts his laptop for a moment beside his car on the road, while answering his phone. When driving away he sees in the mirror his laptop being crushed by an enormous lorry driving over it. All his files on the design of the building and the calculations he worked on are lost. His only consolation is that those were the only files on the device.

In terms of the GDPR, what happened?



- A. a data breach
- B. a security incident
- C. a security issue
- D. a vulnerability

Correct Answer: B

QUESTION 4

Which EU legislation allows data to be transferred between the European Economic Area (EEA) and the United States (USA)?

- A. A suitability decision based on the Privacy Shield program
- B. A transfer made on the basis of World Trade Organization legislation.
- C. European Union Directive 95/46 / EC.
- D. A transfer made under UN law.

Correct Answer: A

In July 2016, Implementing Decision 2016/1250 came into force, which legislates that the United States must ensure an adequate level of protection for personal data transferred from the Union to United States organizations under the EU-US Privacy Protection Shield (Privacy Shield).

This is because the United States does not have a single law on the protection of personal data, since because of its internal policy, each state can create its own laws. Privacy Shield aims to standardize this, so that companies in the European Union and the United States can offer their services.

Article 1 of the Implementing Decision 2016/1250:

1. For the purposes of Article 25(2) of Directive 95/46 / EC, the United States ensures an adequate level of protection for personal data transferred from the Union to organisations in the United States under the EU

U.S. Privacy Shield.

2.

The EU-U.S. Privacy Shield is constituted by the Principles issued by the U.S. Department of Commerce on 7 July 2016 as set out in Annex II and the official representations and commitments contained in the documents listed in Annexes I, III to VI.

3.

For the purpose of paragraph 1, personal data are transferred under the EU-U.S. Privacy Shield where they are transferred from the Union to organisations in the United States that are included in the 'Privacy Shield List', maintained and made publicly available by the U.S. Department of Commerce, in accordance with Sections I and III of the Principles set out in Annex II.



QUESTION 5

In what way are online activities of people most effectively used by modern marketers?

- A. By analyzing the logs of the web server it can be seen which products are top sellers, allowing them to optimize their marketing campaigns for those products.
- B. By tagging users of social media, profiles of their online behavior can be created. These profiles are used to ask them to promote a product.
- C. By tagging visitors of web pages, profiles of their online behavior can be created. These profiles are sold and used in targeted advertisement campaigns.

Correct Answer: A

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