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QUESTION 1

Which function is available when configuring the Group By component?

- A. Multiply
- B. True if Some
- C. Divide
- D. Average

Correct Answer: D

Reference: https://community.pega.com/sites/default/files/help_v719/rule-/rule-decision-/rule-decisionstrategy/components/aggregation.htm

QUESTION 2

When building a predictive model, at what stage do you compare the performance of predictive models?

- A. Model Development stage
- B. Model Analysis stage
- C. Model Export stage
- D. Model Comparison stage

Correct Answer: B

QUESTION 3

When a customer is offered a proposition he has already accepted, this is because _____.

- A. the strategy uses interaction history to exclude previously accepted offers
- B. the customer intent was captured incorrectly
- C. the propositions are filtered based on eligibility
- D. there is no filter for previously accepted offers in the strategy

Correct Answer: D

QUESTION 4

Which metric is used in the Proposition Distribution report?



- A. Accept rate
- B. Volume
- C. Target budget
- D. Total revenue

Correct Answer: A

QUESTION 5

Which value is output by an Adaptive Model?

- A. Score
- B. Performance
- C. Behavior
- D. Lift

Correct Answer: B

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

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