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QUESTION 1

What is the key difference between a predictive model and a human expert?

- A. Predictive models always outperform human experts.
- B. Humans are better at dealing with structured data and identifying patterns.
- C. Predictive models are more capable of detecting patterns in historical data.
- D. Humans make successful predictions on a large amount of data.

Correct Answer: B

QUESTION 2

The Adaptive Model instance is created when you _____.

- A. execute the strategy containing the Adaptive Model component
- B. create an Adaptive Model rule
- C. configure an Adaptive Model decision component
- D. import an Adaptive Model definition rule

Correct Answer: A

QUESTION 3

The Prioritize component always outputs _____.

- A. all eligible offers
- B. top 1 offer
- C. top 3 offer
- D. an arbitrary number of offers

Correct Answer: A

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

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QUESTION 4



When configuring an Adaptive Model, the property type Integer is automatically translated to which predictor type?

- A. Symbolic
- B. Numeric
- C. Alphanumeric
- D. Number

Correct Answer: A

Reference: <https://community1.pega.com/community/pega-academy/question/comparison-adaptivemodel-vs-predictive-model>

QUESTION 5

The mapping of the input fields of a third-party predictive model is done in the _____.

- A. Predictive Model decision component
- B. Predictive Model rule
- C. Predictive Analytics Director portal
- D. Customer class definition

Correct Answer: B

Reference: https://community.pega.com/sites/default/files/help_v731/rule-/rule-decision-/rule-decisionpredictivemodel/inputmapping.htm

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