



# PEGACPDC74V1<sup>Q&As</sup>

Certified Pega Decisioning Consultant (CPDC) 74V1

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### QUESTION 1

What is a proposition in Pega Customer Decision Hub™?

- A. Customer facing action
- B. Treatment
- C. Offers for sales, cross sell, or retention
- D. Service or retention offer

Correct Answer: C

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### QUESTION 2

For an Adaptive Model to react quickly to changes in customer behavior, the \_\_\_\_\_.

- A. performance threshold should be set to a low number
- B. model must always evaluate all customer responses
- C. strategy must include the calculation for smooth propensity
- D. value of the memory setting should be set to a low number

Correct Answer: A

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### QUESTION 3

In a decision strategy, to remove propositions based on the current month, you use a \_\_\_\_\_.

- A. Calendar component
- B. Filter component
- C. date strategy property
- D. calendar strategy property

Correct Answer: B

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### QUESTION 4

Pega Adaptive Models \_\_\_\_\_.

- A. involve a significant human effort to develop
- B. require historical data





C. learn about customer behavior in real time

D. can only be used in inbound channels

Correct Answer: C

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#### QUESTION 5

To create channel-specific Adaptive Model instances, you \_\_\_\_\_.

A. do nothing; Adaptive Model instances are always channel specific

B. create channel specific Adaptive Model definition

C. set channel information in the strategy

D. set the channel option in the Adaptive Model component

Correct Answer: D

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