



PEGACPMC74V1^{Q&As}

Certified Pega Marketing Consultant (CPMC) 74V1

Pass Pegasystems PEGACPMC74V1 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/pegacpmc74v1.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Pegasystems Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





QUESTION 1

In a decision strategy, in the "Test run" panel you can _____.

- A. enter input values
- B. choose an Input Definition
- C. choose a Data Transform
- D. choose a Report Definition

Correct Answer: C

QUESTION 2

Which category contains the Set Property component?

- A. Data Import category
- B. Arbitration category
- C. Enrichment category
- D. Business Rules category

Correct Answer: C

Reference: https://community.pega.com/sites/default/files/help_v719/rule-/rule-decision-/rule-decisionstrategy/components/enrichment.htm

QUESTION 3

The diagram below displays the definition of four contact policies. If they are all included in an E-mail Channel Only strategy, which one is executed?



Name	Start Date	End Date	Available	Channel
Contact Policy A			Y	SMS
Contact Policy B		21-Jan-2020	Y	E-Mail
Contact Policy C	23-Mar-2020		Y	E-Mail
Contact Policy D	25-Mar-2010	11-Jan-2020	N	E-Mail

- A. Contact Policy B
- B. Contact Policy D
- C. Contact Policy A
- D. Contact Policy C

Correct Answer: D

QUESTION 4

In a campaign that uses a channel constraint, which strategy parameter must be set?

- A. pyConstraint
- B. pyTreatment
- C. pyOutbound
- D. pyChannel

Correct Answer: D

Reference: https://community.pega.com/system/files/pdfs/PegaMarketing_UserGuide_v7.21.pdf (214)

QUESTION 5

In a real-time container, when Impression capture is set to Captured by channel, then _____.

- A. the channel records the impression in its own system
- B. Pega Marketing asks the channel to record an impression
- C. Pega Marketing records an impression anyway



D. the channel can explicitly request to record an impression

Correct Answer: D

Reference: https://community.pega.com/system/files/pdfs/PegaMarketing_UserGuide_v7.21.pdf (347)

[PEGACPMC74V1 Study Guide](#)

[PEGACPMC74V1 Exam Questions](#)

[PEGACPMC74V1 Braindumps](#)